



presents...

***“Social Leadership: The powerful art and science of relationship building”***

***“Handshakes Lead to Conversations.  
Conversations Lead to Relationships.  
Relationships Lead to Collaboration.  
Collaboration Leads to Organization.  
Organizations Change The World.”***



**GUEST SPEAKER  
TAYLOR DEER**

***Taylor graduated from the Rochester Institute of Technology in New York State with a degree in Business Management. He has worked for many small companies in the Civil Engineering and Management Consulting industries. Taylor held the recruitment chair position within his fraternity chapter for 3 years. In that time, the chapter tripled in size and set two world records. In his last two years of school he worked for RIT's Student Government and was elected President in his final year. Taylor was the first person to be hired directly out of an Undergraduate program by Phired Up Productions. Now in his 3rd year He brings a highly analytic, practical and playful mind to the curriculum of Phired Up Productions.***

**PHI CHI THETA BUSINESS FRATERNITY  
NATIONAL MEETING**

**AUGUST 3-6, 2016 • ALEXANDRIA, VIRGINIA**

