

# eEdNews –the electronic newsletter of the Phi Chi Theta Educational Foundation



October 2017

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**Phi Chi Theta Educational Foundation is a 501(c)3 non-profit. Therefore, the Foundation relies solely on the generosity of members, friends, family and matching funds from employers for its existence. Donations are tax deductible.**



## Letter from Melissa Bolin, President

**The Foundation definitely makes each and every donation count, granting scholarships, grants and educational programming.**

Dear Members of Phi Chi Theta:

Thank you for taking the time to read our latest eNews! This is one of my favorite editions. We recognize the scholarship recipients for their awesome contributions to Phi Chi Theta, and we recognize our volunteers for their service over the past year. The Scholarship Committee and the Board of Trustees are all volunteer positions that are filled by alumni members of Phi Chi Theta. As you read through these pages, I hope you will not only reflect on the contributions of these worthy individuals, but that you will also consider that you will be an alumni member, one day. You may be called upon to help recognize and support the next generation of Phi Chi Theta's in a position like this one day, and we hope you will take up the cause when your time comes.

Also in this edition, you will find that we are working hard to create a self-perpetuating fund for scholarships in honor of Past National President, Kay Durden. These scholarships would only be paid out of the interest once a sufficient principal is established. Even if you can't contribute yourself to this fund, please consider it as a worthy cause for a chapter philanthropic event. Many chapters donate to causes that are local to them, but forget about the Foundation and giving back to other PCT members. We hope you will remember us this year and include us in your fundraising and awareness events. Spreading the word about the Phi Chi Theta Educational Foundation is extremely helpful.

Thanks for reading this newsletter. If you have any questions about what you can do to help out the Phi Chi Theta Educational Foundation, please reach out to:

[FoundationPrez@phichitheta.org](mailto:FoundationPrez@phichitheta.org).

I assure you, I have plenty of ideas to keep you busy.

Have a wonderful rest of 2017 and we will see you again in our spring edition of the eNews!

Sincerely,  
Missy Bolin  
President

# The Scholarship Program

## The Scholarship Program

The Phi Chi Theta Scholarship Program recognizes individuals who exemplify the qualities of leadership, scholastic achievement and commitment to the Phi Chi Theta Fraternity. The scholarships are awarded to Phi Chi Theta members who are pursuing a degree in Business or Economics, or minoring in Business or Economics. In 2017, three scholarships were awarded.

Trustees' Scholarship  
 Greg Holden/Chris Zebrowski Scholarship  
 Anna E. Hall/Helen D. Snow Memorial Scholarship

### A special thanks to the Scholarship Committee:

**Michelle Bossemeyer**, Zeta Gamma, University of Illinois and Chicago Alumni, Life Member, Digital Customer Experience Consultant at Discover Financial Services – Central Region

**Emily Cramer**, Epsilon Gamma, Western Michigan University, Life Member, Vehicle Acquisition Specialist at Enterprise Holdings – Alumni-at-Large – Eastern Region

**Kathryn Durham**, Beta Theta, Sam Houston State University, Houston Alumni, Software Implementation Specialist at Reynolds and Reynolds – Western Region

**Russell Hoskin**, Zeta Gamma, University of Illinois Urbana–Champaign, Chicago Alumni, IAM Security Engineer II at Grainger – Central Region

**Mary Ellen Lewis**, Colorado Alpha, University of Denver, Denver Alumni, Life Member. Retired from University of Colorado Denver, College of Business, Administrative Officer and Honorarium Instructor. Volunteer with Denver Hospice – Western Region

**Dr. Danity Little**, Alpha Mu, University of Maryland, Alumni-at-Large and Life Member; Consultant, American Systems – Eastern Region

**Annette Stewart**, Delta Omicron, Texas State University, New York Alumni, Life Member. Senior Vice President at HSBC – Eastern Region

## 2017 Scholarship Recipients



Anna E. Hall  
 Memorial  
 Scholarship

A scholarship was established in 1989 to honor the memory of Anna E. Hall, Founder. She was a member of Colorado Alpha, University of Denver.

In 1924, Anna was the National President of Phi Theta Kappa Business Sorority. Anna facilitated the pre-merger negotiations in Pittsburgh between Phi Theta Kappa and Phi Kappa Epsilon.

Anna led the Phi Theta Kappa convention in 1924 that resulted in the merger and creation of Phi Chi Theta. After she graduated from the University of Denver, she moved to Chicago and was an active member of the Chicago Alumni Chapter.



Helen D. Snow  
 Memorial Scholarship

A scholarship was established to honor the memory of Helen D. Snow, Honorary Member of Delta Chapter, Northwestern University. Helen served as Dean of the Evening Division, School of Business, Northwestern University. She was also the advisor to the Delta Chapter.

Helen served as a mentor to members who were 'minority' (female students) on a basically male-dominated campus at Northwestern.



Peyton  
Pawlusiak  
2017  
Recipient of  
the Anna E.  
Hall/Helen D.  
Snow  
Memorial  
Scholarship

Peyton is a member of Epsilon Phi Chapter, Michigan State University. She is pursuing a Bachelor's of Arts Degree in Finance. She has been a member of Epsilon Phi since December 8, 2015. She will graduate in May 2019.

She served as Pledge Class President in September 2015. While in this position, she acted as a liaison to her pledge class to inform them about the active class and their events. During that first semester, she assisted the executive board in rewriting the outdated pledge bylaws. She assisted in organizing two annual professional trips by organizing company site visits for over 80 members.

During the summer 2017, she serves as an Integrated Supply and Training intern at BP, in Chicago, Illinois.

Her interests include equestrian, reading, traveling, classic car shows (Cars and Coffee) and the Detroit Red Wings.

**Note: In 2017, the Anna Hall and Helen Snow Scholarships were combined into one scholarship.**

Notes from Peyton after receiving the Anna Hall/Helen Snow Scholarship:

Earning the Anna Hall/Helen Snow scholarship has only increased my gratitude to be part of the Epsilon Phi Chapter of Phi Chi Theta at Michigan State University. This scholarship has awarded me the flexibility to attend a study abroad program during my college career. I was fortunate enough to have visited the Netherlands, France, Germany, Luxembourg, and Belgium. Through this opportunity, I was able to grow personally and professionally by visiting global companies and historical sites. This program strengthened my business acumen immensely and even helped me perform better in my internship this past summer because I had seen the company's operations in the Netherlands. A sincere thank you to Phi Chi Theta Educational Foundation for the scholarship.”

Here are some suggestions from Peyton to future applicants applying for the scholarship. My overarching piece of advice to new members in Phi Chi Theta is to take ownership and be an active member of the chapter. Of course, members are considered 'active' after initiation. However, it is important to be a stakeholder within the organization. By actively contributing and being thoroughly involved within the organization, applying for the scholarship is another way to invest in yourself and in Phi Chi Theta. Within your application, I recommend to be thorough in your contributions to Phi Chi Theta, how you have grown yourself and the chapter, and how you hope to continue to your involvement. Thank you to Phi Chi Theta for the scholarship. Go Green!

## Trustees' Scholarship

The Trustees of the Phi Chi Theta Educational Foundation funded this 2017 scholarship, through their donations. The Trustees are: Missy Bolin, Michael Grover, Gary Hodge, Russell Hoskin, Mary Ellen Lewis, Dr. Danity Little, Dr. PeterMax Miller, Elise Kidd Slansky, Annette Stewart, Frances Spencer and Michael Zornjak



Rachel Jacoby

### 2017 Recipient of the Trustees' Scholarship

Note from Rachel Jacoby after receiving the scholarship:

1. Winning this scholarship is an honor because Phi Chi Theta is such a prestigious organization that has been extremely impactful on my college experience and my future career plans. I will continue working to embody the ideals of Phi Chi Theta and promote scholarship, leadership, and service in my community moving forward.
2. For future scholarship applicants, I would recommend that they focus on highlighting their past leadership experiences, and how they have demonstrated the values of Phi Chi Theta in their college career.
3. I want to thank Phi Chi Theta Educational Foundation for the opportunity to receive the scholarship as well as all my sisters and brothers in the Zeta Gamma Chapter of Phi Chi Theta.

Rachel is a member of Zeta Gamma Chapter, University of Illinois at Urbana-Champaign. She is pursuing a double Bachelors of Science Degree in Accountancy and Supply Chain Management. She has been a member of Zeta Gamma since May 3, 2015. She will graduate in May 2018.

As a new member of Phi Chi Theta in the Spring of 2015, she proposed creating a new position within the organization. In her first semester in Phi Chi Theta, she saw that there was an opportunity to better connect the organization to the College of Business. As such, she proposed to the Executive Board the creation of a position called, "College of Business Relations Chair" to fill this gap. In its inaugural semester and her first semester as an active, she served as the Business Relations Chair.

She served as the Professional Chair of Phi Chi Theta during the Fall of 2016. She focused on launching the first ever cross-chapter conference with Phi Chi Theta Chapter from Indiana University. She handled all of the planning for the conference, including the logistics, coordinating speakers and developing content.

She planned a "Senior Speaker Series" where 10 seniors from the chapter shared their advice and recommendations to younger members of the organization.

She served as a Global Trade Intern for Tesla in Fremont, California in the Spring Semester.

## Greg Holden/Chris Zebrowski Scholarship



The Greg Holden and Chris Zebrowski Scholarship was established by Greg and Chris through a donation restricted to establishing a scholarship in 2017. Greg Holden was initiated in the Delta Sigma Chapter of Phi Chi Theta at James Madison University. Greg has served in numerous leadership positions within the Phi Chi Theta Fraternity and the Phi Chi Theta Educational Foundation, including past Phi Chi Theta Foundation President. Chris graduated from Lebanon Valley College in Pennsylvania and is a member of Alpha Phi Omega, the National Service Fraternity.

Note from Anthony Garcia after receiving the scholarship:

1. Winning the Greg Holden/ Chris Zebrowski was an amazing feeling. It made me realize that I had picked a home at my school where I could make a difference, not only within my chapter but in the community. Being able to share my experience and be noticed by our national chapter made my role as an officer feel special. I am proud to be a member of Phi Chi Theta.
2. I would suggest having multiple people review and revise your essay. We tend to be humble and not want to brag about ourselves. Other's perspectives and edits can help you have a great essay that woos the Educational Foundation.
3. We have made these opportunities more well known within our chapter so hopefully more apply this year. Hook 'em horns!



Anthony Garcia (Tony)  
2017 Recipient of the  
Greg Holden/Chris  
Zebrowski Scholarship

Tony is a member of Delta Mu Chapter, University of Texas at Austin. He is pursuing a Bachelor of Business Administration Degree in Supply Chain Management, minoring in Management Information Systems. He has been a member of Delta Mu since May 8, 2016. He will graduate in May 2019.

He joined Phi Chi Theta as a freshman. After his pledge semester, he was elected as the philanthropy officer. He oversees the choosing of a philanthropic organization for the chapter to support. He was the team captain of the PCT Thon team and the chapter raised nearly \$2,500! THON is the largest student-run philanthropy in the state of Texas that supports Dell Children's Medical Center. Tony uses Facebook posts, e-mails, Google Docs and a video montage of all the philanthropy events planned for the past semester. This spring semester he changed the game for philanthropy and got everyone super excited by hosting a Philanthropy Week. They had different service/philanthropy events for five of the seven days of the week. They volunteered at the business school, the animal shelter, the food bank, raised money for THON, and made cards for hospitalized kids all in one week.

Tony has been elected to serve as Vice President for the 2017-2018 year.

His interests are CrossFit, Lacrosse, concerts, harmonica, Intramural Sports (Basketball, Volleyball, and Football), Traveling, Tacos and Yo-yos.



## Kay Durden Scholarship Endowment

The Phi Chi Theta Educational Foundation for the past several national meetings has been offering a Kay Durden Memorial Scholarship. Funds for this scholarship have been coming from Trustees' contributions, alumni, collegiates, State Farm and friends. The funds for this scholarship have to be raised every year. Let's get excited about raising funds for an endowment in Kay's name and give out the scholarship each national meeting from the interest earned from the endowment!

The Foundation relies on its trustees, members, family, and corporation matching funds for donations. Funds raised one year, except for the Naomi Satterfield Scholarship Endowment, are used the year received. The donations are put into a non-investment account, earning very little interest. The trustees want to treat the Kay Durden Memorial Scholarship the same way it treats the Naomi Satterfield Scholarship Endowment, investing the funds in stocks, mutual funds and ETFs and CEFs. In order to do that, the Phi Chi Theta Educational Foundation has set a goal of \$20,000 to start an endowment. It may mean that we will not be offering the Kay Durden Memorial Scholarship for a few years. However, in the long run, it will be a magnificent way of showing that the Phi Chi Theta Educational Foundation is serious-minded about its mission. The Foundation will continue to offer 2 or 3 scholarships each year – Naomi Satterfield Memorial Scholarship, Anna Hall Memorial Scholarship and the Helen Snow Memorial Scholarship, for example.

If each chapter would consider hosting a fundraiser each year for the purpose of helping establish a Kay Durden Memorial Scholarship endowment, the Foundation will be able to fulfill its commitment to offering both the Satterfield and the Durden scholarships for many years to come. It is absolutely necessary for the Foundation to come up with fundraising ideas every year. Hopefully, this year, you will put this particular fundraiser on your calendar, and that a fundraiser for the Foundation will be an annual tradition.

By advertising this fundraiser now, you have the full academic year to make this particular fundraiser a reality. Note: If individuals donate to this campaign, the donation is a tax-deduction. Your chapter's, or individual's, check is to be sent to Phi Chi Theta Educational Foundation, P. O. Box 113394, Carrollton, Texas 75011-3394.



The trustees are excited about the prospect of a new endowment! They hope you are ready to help make it happen!

**Saundra Finley  
Executive Director  
Phi Chi Theta Fraternity**

**Why do I donate?**

I was asked recently why I donate to the Phi Chi Theta Educational Foundation and my response was because I want to do my part, no matter how small, to ensure its future.

I have the privilege of working with the Phi Chi Theta Fraternity as Executive Director as well as with the Phi Chi Theta Educational Foundation as a donor and volunteer. They are completely separate entities with different missions but truly are two halves of a whole that share one common goal – to work for the betterment of our members. It's a partnership. Both have dedicated boards of alumni that donate their time and money to help our collegiate members.

Every year I set an annual goal of what I can donate and then divide it out into a payment plan that works within my budget. The foundation is always happy to work with me. Donations don't have to just be monetary. I also try and donate my time whenever I can. So whether you can donate \$10 a month or \$50 a month, it goes toward a great cause. Be sure to check if your company matches donations to charitable organizations because you can double your impact.

Hope you will consider being a donor too.....

**Monica Connor  
Dallas Alumni Chapter and Former Western Regional Director**

As an Alumni of PCT it is my duty to assist and engage all brothers and sisters. When I was in college I received several scholarships and it was such a huge help. Now that I have become established I am able to give back financially and when I heard of the Kay Durden endowment I immediately reached in my wallet and gave. I only met Kay a couple times but her impact is undeniable. Her strong nature and confidence at meetings resonated with me. Her spirit had and still does have an impact on me and my daily life.

Phi Chi Theta is about growing professionally but equally as important, PCT is about giving back and developing as a person and inspiring others to do the same. We are a family and families support each other.

**Kim Gary**  
**Dallas Alumni Chapter**  
**Former National President of Phi Chi Theta**

Why do I donate to Phi Chi Theta Foundation? It is because of my experience in the Phi Chi Theta Business Fraternity that I am who I am today! I feel compelled to give back to an organization that gave me so much! While working and going to school full time, it gave me a collegiate experience to meet people on campus and have a small part of “college” life. Due to all the leadership opportunities I had in the fraternity on a collegiate and national level, it gave me the opportunity to improve and strengthen my leadership skills prior to starting my career! Attending all the national and regional meetings gave me the opportunity to make friendships and connections all over the United States. Several of us still try to go on an alumni trip every other year to see each other. With the influence that Phi Chi Theta played on my part, I am even more proud that my Nephew saw how it affected my life! Now, he is a member of Phi Chi Theta and is a regional director on the national level!

There is even more of a reason to donate now for me. The Foundation is creating an endowment for a past National President – Kay Durden. She was such a great influence in my life and was one of the individuals that encouraged me to run for National President. I had the privilege to work with her for about 10 years as a national officer. Kay Durden was actively involved in Phi Chi Theta family for over 50 years. Each time I ran into a road block or had something to celebrate, I would call Kay. She was always there with a smile on her face and words of encouragement for me and every Phi Chi Theta member who sought her out. In 1995, Kay ran for the position of National President at the National Meeting in Dallas, Texas. She won the nomination and would remain National President until 2000. Being National President of Phi Chi Theta for FIVE years definitely shows you the dedication Kay had for her beloved fraternity! She was one of the most dedicated members to Phi Chi Theta that I have ever known. She was a wonderful, kind, and loving friend who is missed dearly. Kay was not only a Phi Chi Theta Sister, but she was a true friend to me and I am extremely honored to have served on the Phi Chi Theta board with her for 14 years. I am so PROUD that Phi Chi Theta will be honoring Kay with an endowment.

**Stacey Counce**  
**Dallas Alumni**

When we think back to our collegiate days we cherish our fond memories of football games, fraternity events, studying with friends and fun celebrations of graduation. For me, my fondest memories are definitely all related to Phi Chi Theta and being a member truly enriched my collegiate experience. For many of us, we also remember the financial hardships of working to put ourselves through school and the frustrations of dealing with financial aid forms and the induced stress over paying for books each semester. When I pledged Phi Chi Theta I was working two jobs to pay for my undergraduate education and barely managed to scrape together enough funds to pay my pledge dues. By giving financially to the Phi Chi Theta Educational Foundation and supporting our Phi Chi Theta Scholarships I hope to ease a member's financial stress while rewarding someone who gives so much of themselves to such a great organization. I hope you will join me in giving to our future Phi Chi Theta generation...



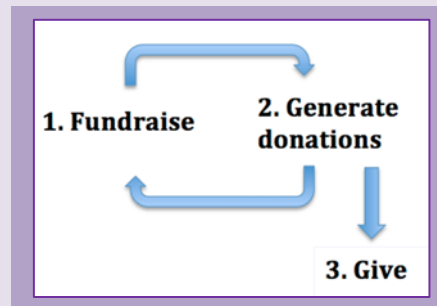
Phi Chi Theta Fraternity is 93 years  
1924 - 2017

Do you have a Fundraising chair appointed for this academic year? Keep the Phi Chi Theta Educational Foundation in mind when you fundraise. If someone says to you that they want to donate, but would like a tax deduction, the donation can come directly to:

**Phi Chi Theta Educational Foundation**  
**P.O. Box P.O. Box 11394**  
**Carrollton, TX 75011-3394**

The Foundation has given out \$43,300 in scholarship money to chapter members since the Foundation was founded. The majority of the funds were donations from Trustees, matching funds from corporations, silent auctions, raffle tickets, memorials, Amazon Smile and “Shop for a Cause.” Here is the recap for 2016-2017:

AmazonSmile	1.47%
Chapters	3.38%
Corporate Matches	27.56%
Friends	3.58%
Members	14.40%
Miscellaneous	0.53%
PCT Fraternity	6.26%
Raffle	7.4%
Trustees	31.13%
T-Shirt Profit	4.29%
<b>Total Donations</b>	<b>100.00%</b>



Raffle, T-Shirt Profit will not be available in FY 2018. They are donations raised at the convention. What we would like for you to do is to appoint a fundraising chair who is responsible for raising funds for the Phi Chi Theta Educational Foundation. You could have a fundraiser once during the year, just for the Foundation. You could also submit a plan for a fundraiser for all of the chapters. All of your ideas will be taken into consideration. Submit your ideas to: Mary Ellen Lewis [pctedscholarship@aol.com](mailto:pctedscholarship@aol.com)

Don't forget to shop at AmazonSmile and click on Phi Chi Theta Educational Foundation when you want to shop on Amazon. This has been very successful. Organization's unique link – <http://smile.amazon.com/ch/31-1672618> Once customers select Phi Chi Theta Educational Foundation, the Foundation will receive 0.5% of the price of all their eligible smile.amazon.com purchases. Only purchases made at smile.amazon.com are eligible for donations.

## PHI CHI THETA EDUCATIONAL FOUNDATION

### PHI CHI THETA EDUCATIONAL FOUNDATION TRUSTEES

Missy Bolin, President  
melissa\_bolin@hotmail.com

Annette Stewart, Secretary  
Stewart.annette.g@gmail.com

Mary Ellen Lewis, Treasurer and Scholarship Chair  
PCTEdscholarship@aol.com

Gary Hodge, President of Phi Chi Theta Fraternity  
President@phichitheta.org

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Elise Kidd Slansky  
Elise.kidd@gmail.com

Frances Spencer  
franspencer39@gmail.com

Michael Zornjak  
mzornjak@gmail.com

### Other Important Contacts

#### Official Mailing Address:

Phi Chi Theta Educational Foundation  
1508 East Belt Line Road, Suite 104  
Carrollton, TX 75006

Donations: P. O. Box 113394  
Carrollton, TX 75011-3394

General Information and Inquiries:  
FoundationInfo@phichitheta.org

Scholarship Program:  
PCTEdscholarship@aol.com

Foundation's Web Site:  
<http://www.phichitheta.org>



*Don't forget to apply for the 2018 Scholarship! Application is due by May 1, 2018. However, you should get started on the application, no later than March 15.*

**Phi Chi Theta Educational Foundation  
Donation Form  
Chapter (award points from fraternity)  
Individual (tax deduction)**

Chapter Donation for award points from fraternity - \$ \_\_\_\_\_

Individual Donations for tax-deductible purposes - \$ \_\_\_\_\_

Name: \_\_\_\_\_

(Note: If Chapter, put contact member's name here for thank-you letter.)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Chapter: \_\_\_\_\_ University: \_\_\_\_\_

**Individual**

Yes, my company has a matching program. I will apply for the matching Grant.

Please use my gift for the following purpose (select one or more):

Dr. Kay Durden Memorial Scholarship (20 points – fraternity awards program; tax deduction for individual)

Anna E. Hall/Helen D. Snow Memorial Scholarship (20 points – fraternity awards program; tax deduction for individual)

Unrestricted (Expenditures related to scholarship and educational programs – tax deduction for individuals)

Please make check payable and send to:  
Phi Chi Theta Educational Foundation  
P. O. Box 113394  
Carrollton, TX 75011-3394  
If you want to use a credit card, click on to JustGive.



## 2016 – 2017 Honor Roll of Donors

### Lavender (up to \$99)

M. Judy Chavez  
Dallas Alumni Chapter  
Debbie Gilliard  
Denver Alumni Chapter  
Kay O'Connell  
Teresa McEldowney  
Nancy Rinker  
Shannon Rutt  
Felicia Stanton  
Maryellen R. Thoren  
Sandra Turesson  
Marilyn Whisenand  
Zeta Epsilon Chapter

### Gold (\$100-\$149)

AmazonSmile  
Elizabeth Danford  
Sheri Lambesis  
Zeta Xi Chapter

### Pearl (\$150-\$199)

Melissa Bolin  
Mike Grover  
Danity Little  
Morningstar, Inc. (Matching)  
Frances Spencer  
Annette Stewart  
Mike Zornjak

### Iris (\$200 - \$700)

Saundra Finley  
Greg Holden  
Russell Hoskin  
HSBC (Matching)  
Mary Ellen Lewis  
Peter Miller  
Elise Kidd Slansky  
Chris Zebrowski

### President's Circle (\$1,000 - \$1,800)

Grainger (Matching)

Anna Hall/Helen Snow  
2017 Scholarships

Phi Chi Theta Fraternity -  
\$500

Phi Chi Theta Educational  
Foundation - \$500

2016 Convention  
(Collected for FY 2017)

Raffle Tickets - \$641  
T-shirt sales - \$343

We honor, by Giving Level, those individuals, chapters and corporations who have made contributions to the Foundation's scholarship, educational programs and grants during the fiscal year 2017 (August 1, 2016 – July 31, 2017)

*Thank you!*

