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Welcome to the Foundation’s Fall 2009 season! It promises to be an exciting year with new programs and

more opportunities for you to connect and participate in our educational and scholastic programs. We’ve had a busy summer and are excited to share with you some of the highlights and plans on the horizon for the coming year.

The Foundation ended its program year, on July 31, with an increase in donations, participation in, and support of our educational and scholastic programs. Of particular note, was increased participation and support from the Chapters and members through the “\$85 for 85 Years” campaign,



the Auction and Raffle at the 2008 National Chapter Meeting, and participation in the highly acclaimed educational program sponsored at the Regional Conferences. Visit our web site to download a copy of our August 2009 program update. We appreciate your support of the Foundation, through the difficult

economic conditions of the past year.

In August, the Foundation recognized and rewarded scholastic achievement by awarding \$4,000 worth of scholarships to members that exemplify the



Melissa Hall (Epsilon) receiving the Irene M. Meyer Memorial Scholarship

qualities of leadership, scholastic achievement, and commitment to Phi Chi Theta. Congratulations to:

- Melissa Bolin (Gamma Iota)**
- Melissa Hall (Epsilon)**
- Lindsay Solomon (Alpha Iota)**
- Johnny Crane (Zeta Epsilon)**
- Lisa Htang (Epsilon Phi)**

on their professional achievement. In this issue of eEdNews, you’ll meet this year’s scholarship recipients, and learn an important piece of advice.

In preparation for launching our Fall season, the Foundation Board met recently to refine our goals and programs that will enable us to build new relationships by connecting members, alums, and business professionals to our

“Being “just a member” isn’t enough. You must also show involvement, commitment and dedication to set you apart.”



Melissa Bolin (Gamma Iota)
Recipient of the
2009 Naomi L. Satterfield
Memorial Scholarship

educational and scholastic mission. Over the next year, the Foundation will be collaborating with the Fraternity leadership, the National Chapter, and members to launch several new programs and service offerings; including:

- Launching a new **web-based business and professional development training** programs, in partnership with TechSoup



- Expanding our outreach and presence through **electronic publications and networking portals**
- Researching and developing a new **Professional Certification scholarship program**

Look for more information and details about each of these programs throughout the year and at the 2010 National Chapter Meeting in Orlando, FL.

We're excited about each of these new programs and the value that it will bring to all members of Phi Chi Theta. I hope that you will join us in making this new season a successful one. I encourage you to apply for the \$4,000 worth of scholarships, make a tax-deductible donation, or volunteer your time to assist the Foundation in these exciting new programs. Your continued support reaffirms the commitment and value that you place on investing in an organization and its programs that provide "higher business education and training for all individuals."



Shop for a Cause, Our Cause @ Macy's



On Saturday October 17, the Foundation is participating again in Macy's Shop for a Cause Day. A one-day shopping event, at every Macy's store nationwide, as a way to give back to the local community. Make a \$5 donation to the Foundation and you'll receive a pass, redeemable at any Macy's store, for extraordinary discounts on select merchandise throughout the store on this special day.

All proceeds from the sale of the passes go directly to the Phi Chi Theta Educational Foundation to support its educational and scholastic programs. To purchase your pass, please contact Mary Ellen Lewis at PCTEdScholarship@aol.com.



Volunteers Needed!

Help us select and evaluate web-based business and professional development training courses for a new program to launch in January 2010
Contact us at FoundationPrez@phichitheta.org



In August, the Foundation recognized and rewarded scholastic achievement by awarding \$4,000 worth of scholarships to members that exemplify the qualities of leadership, scholastic achievement, and commitment to Phi Chi Theta. Recently, we asked this year's recipients to share in their own words what it has meant to receive a scholarship from the Phi Chi Theta Scholarship Program. We also asked them to share some tips and advice on completing the scholarship application.

Melissa Bolin

Gamma Iota, University of Colorado Denver
2009 Naomi L. Satterfield Memorial Scholarship



I am currently Vice President and community service chair of the Gamma Iota Chapter at the University of Colorado Denver. I am a MS

Finance major and trying to be admitted to the dual MS Finance/MA Economics degree program. I have been involved with the Gamma Iota Chapter since Spring of 2006 when I was an undergraduate International Business student. At the end of the academic year 2007, there were two active members left in the chapter. Even though I graduated in December 2009, I stayed an active member of the fraternity and with the President, we kept the chapter going. Then suddenly, in the Fall of 2008, our marketing campaign worked! We initiated 11 people in the Fall, and 10 in the Spring.

"Scholastic achievements are an important part of my current status as a graduate student... helping my long-term goal of attaining a position in the financial industry. Phi Chi Theta involvement allows me to sharpen those skills and gives me the connections I need."

From Essay: How do you see yourself, using your Phi Chi Theta experience and scholastic achievements, realizing your career goals?

When I applied for the scholarship in May 2009, I was confident that I had filled in the last gaps in my scholarship application. This was the second year that I had applied. While I do not know if I had not been awarded the scholarship in 2008 because of lack of membership and program planning in Gamma Iota, I did know how important it is in the scholarship application process to be involved in the chapter and I was much more confident in filling out the application this time. Now, it is apparent how important the scholarship is for my chapter. It was not just money for my education; it was a celebration of a milestone. It is a very significant achievement for me, but one that I could not have received without the rest of the chapter members working for continuity in the chapter.

From my experience, as an applicant, my hints for the application process are to start early, spell-check everything, make sure you have glowing letters of recommendation and the big lesson: have something important or impressive to the specific organization to put on the application. Being "just a member" isn't enough. You must also show involvement, commitment and dedication to set you apart. Otherwise, you are just another active member.

Melissa Hall

Epsilon, University of Pittsburgh
2009 Irene M. Meyer Memorial Scholarship



I am honored to have received the 2009 Irene M. Meyer Memorial Scholarship. Irene was such a great part of Phi Chi Theta as she served as a past National President and

Central District Director. I am privileged to be the recipient of an award that honors such a great leader. Receiving this scholarship has not only helped off-set the cost of my tuition, but has encouraged me to follow Irene's footsteps in her leadership skills and involvement with Phi Chi Theta, an organization that gives so much to its members.

"This fraternity is a unique organization for business students to gain a competitive edge among their peers while teaching them skills that business courses cannot offer. Phi Chi Theta brought me experiences in teamwork, leadership and networking, along with friends who I will always share a lifelong bond."

From Essay: How do you see yourself, using your Phi Chi Theta experience and scholastic achievements, realizing your career goals?

The Foundation was great about giving enough time for completing the application, so my advice is to take advantage of it. Completing the application was easy, but starting early is key in order to make sure every part is in place before the deadline. Taking the time to apply for a Phi Chi Theta scholarship is worth the honor and reward!

Lindsay Solomon
Alpha Iota, Pennsylvania State Univ.
 2009 Trustees' Scholarship in Honor of
 Phi Chi Theta's 85th Anniversary



My name is Lindsay Solomon, former President of the Alpha Iota Chapter of Phi Chi Theta. I am a fifth-year senior Accounting major at Penn State University.

I am this year's recipient of the 2009 Trustees' Scholarship in Honor of Phi Chi Theta's 85th Anniversary. I feel honored to be presented this prestigious award; it's just one way to see all of my hard work pay off. Being a part of Phi Chi Theta has been a major highlight in my college career and has not only helped me achieve my goals, but it has given me skill sets that I will carry throughout my professional career. It means so much to me to be recognized by this organization that I respect

so highly for my involvement and achievements.

"Although the Smeal College of Penn State has given me the technical knowledge that I will need for my career, the experiences and skills that I have gained with Phi Chi Theta will truly be my key to success."

From Essay: How do you see yourself, using your Phi Chi Theta experience and scholastic achievements, realizing your career goals?

For my fellow brothers and sisters who are interested in completing the application for next year's scholarship, I would first and foremost encourage you to take the initiative to apply. I recommend that you start the process early and take the time to think through your responses to all of the questions. I encourage all of you to be a fully active member in each of your chapters. The more that you put into this organization, the more you will get out of it. The possibilities are endless.

Johnny Crane
Zeta Epsilon, Grand Valley State Univ.
 2009 Anna E. Hall Memorial Scholarship



My name is Johnny Crane and I am the current President of the Zeta Epsilon Chapter at Grand Valley State University. I was fortunate enough to be the 2009 recipient of the Anna E. Hall Memorial Scholarship. Being chosen for this scholarship is something that

I am very proud of because it meant that I contributed a lot towards my chapter as well as excelled in the classroom. It also proved to me that hard work in the classroom and with Phi Chi Theta can really pay off.

“One of the most rewarding experiences I have had was starting a Phi Chi Theta chapter. Becoming an active member has provided me with many experiences and skills that I feel will be valuable in the future. I have been fortunate to meet so many people through Phi Chi theta who have taught me a lot and have become great friends in the process.”

From Essay: How do you see yourself, using your Phi Chi Theta experience and scholastic achievements, realizing your career goals?

I would encourage every member of Phi Chi Theta to apply for the scholarships that the educational foundation offers. My scholarship helped me pay for part of my tuition this fall and it was a great addition to my resume. Furthermore it gave me something positive to share with potential employers in interviews. If you do decide that you want to apply for one of the scholarships offered in 2010 I would recommend getting involved with your chapter as much as you can and work hard in the classroom. By doing this I believe that it will not only increase your chances of receiving a scholarship but it will also make you stand out to potential employers. Once again I highly recommend every active member to apply for one of Phi Chi Theta's various scholarships this coming spring. I would also like to wish each chapter the best of luck this school year and in their future endeavors.

Lisa Htang

Epsilon Phi, Michigan State Univ.
2009 Helen D. Snow Memorial Scholarship



I am a senior at Michigan State University pursuing a degree in Finance. For the 2009-2010 school year, I am the Chapter Liaison

Team Lead for our Epsilon Phi Chapter. My position requires me to get into contact with other Phi Chi Theta Chapters within our region. I am very grateful for the Helen D. Snow Memorial scholarship. This scholarship will help contribute to my education at MSU and will also give me a lead into finding my future career path. My advice on completing the scholarship application would be to make sure to apply early! This will help ensure that there will be enough time to collect all the necessary requirements. Thank you Phi Chi Theta for contributing to my academic career!!!

“I truly believe that this organization helps prepare college students for the corporate world. Everything from our Midcourt event to the mock interviews... helps us to become more well-rounded and responsible. Also, Phi Chi Theta allows us the opportunity to create life-long friendships.”

From Essay: How do you see yourself, using your Phi Chi Theta experience and scholastic achievements, realizing your career goals?

All of your scholarship resources are available online at
<http://www.phichitheta.org/foundation/scholarship/>
Including links to bios and the 2010 application

Deadline to Apply is MAY 1, 2010

Murder in a College Town



At the 2009 Regional Conferences, members put on their detective hat and brought their investigative

and communication skills to bear to help solve the murder of Charley "Poppa" Hasson, a corporate executive who has been tied to an organized crime family in the small college town of Goodeville USA. At each of the conferences, the Phi Chi Theta Educational Foundation developed and sponsored this educational and



interactive group exercise in teamwork and group communications. With assistance from world-renowned mystery author **Jessica Fletcher** and **Grant Goodguy**, lead detective from the Goodeville Police Department, team's of detectives were able to collaboratively work together to help solve the mystery, learn some best practices, and have some fun in the process.

After a short back story about the events leading



up the murder, and sharing some best practices and techniques for group communications and teamwork, the detectives were split into

smaller groups to work on solving the mystery. Throughout the exercise, Jessica, Grant, and their assistants circled around to check on progress, stimulate discussion, and drop hints

along the way. As time ticked away and each team worked through the mystery they learned that they must be effective communicators and listeners in order to contribute, discuss, and listen to the clues and information contained on the briefing sheets.

After the team's finished collaborating and came back together, a designated spokesperson from each team debriefed



the group on whom they determined was the suspect and the rationale for that determination. Many of the team's made the connection, solved the mystery, and apprehended the right suspect. For the other detectives, it was during the debrief that they realized the importance of striking the balance needed for effective group communications and listening.

By popular demand, the Foundation has packaged this educational program and provided it to each of the Chapters to use "out-of-the-box." It can be used as a professional development event or as a way to build and foster the bonds of fraternity and cooperation amongst your members, pledges, and/or alums. It is designed to be re-used throughout the year and can be uniquely tailored for your Chapters use by adding your own back story, set of characters, role playing, etc. We invite you to write a story and submit a photo, from your own Chapter's experience, for publication in a future issue of eEdNews.

Have Fun and Communicate!

Looking for a new way to search the Web and support the Foundation?
Go online to Phi Chi Theta's Web Search - <http://home.phichitheta.org/>

Scholarship Tip of the Month – “Start Early!”

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Starting the application process early is extremely important and a key theme that the scholarship committee hears year-after-year from each of the scholarship recipients. It is one of the most important pieces of

advice that we can share with you as you start considering the requirements and qualifications for applying for the 2010 scholarships. Next summer at the National Chapter Meeting in Orlando, FL, the Phi Chi Theta Scholarship program will be awarding at least 5 scholarships worth \$4,000 to members that exemplify the qualities of leadership, scholastic achievement, and commitment to Phi Chi Theta.

The deadline is always May 1, but you should be thinking about applying in early April. By that time, your transcripts include the Fall Semester and you have a class schedule for the Spring Semester or Quarter. You will find requesting your letters of recommendation in early April will give you peace of mind and also allow for follow-up. The Scholarship Chair will give you

plenty of time to complete the application if she has the application before May 1, and finds something missing. It is difficult, if not impossible, to receive a good letter of recommendation if you try to get one at the last minute. In almost every case, the University is very good about sending out the transcripts, however, mail from the Registrar's Office goes through campus mail and can sometimes take a week or two to get to the committee. The scholarship committee received several letters of recommendation and transcripts postmarked or by way of e-mail, on May 1.

For more information about the scholarship program and to download your application, please visit our [web site](#) or contact us at PCTEdScholarship@aol.com.

Mary Ellen Lewis (Colorado Alpha) is a Life Member of Phi Chi Theta. She is Treasurer and Scholarship Chair for the Phi Chi Theta Educational Foundation and also serves as the Phi Chi Theta National VP of Expansion. She can be reached at PCTEdScholarship@aol.com

Business Etiquette Tip of the Month

Ann Marie Sabath, Founder of At Ease Inc. and National Honorary Member



You are running a personal errand during your lunch hour. A person approaches you whose face is familiar. Do you know the person from your past job? Or, is the

person a former employee, neighbor or long lost relative?

The next time you cannot match a person's name and face, as the individual nears you, welcome the person with a handshake and your name without saying another word. By simply introducing yourself, more often than not, the individual will reintroduce himself/herself to you.

Besides helping you to reacquaint yourself with the person, this strategy will make what could be a very awkward moment a pleasant experience. It will put both you and the person you are meeting at ease. And remember – there's a chance the person approaching you also has forgotten your name.

Reprinted courtesy of Ann Marie Sabath, Founder of At Ease, Inc a business etiquette and protocol firm established in 1987, and National Honorary Member of Phi Chi Theta. She is author of One Minute Manners: Quick Solutions to the Most Awkward Situations You'll Ever Face at Work. Ms. Sabath can be reached at sabath@ateaseinc.com

Celebrating 85 Years of Excellence



In August 2008, the Phi Chi Theta Educational Foundation launched the "\$85 for 85 Years" campaign as a challenge to all Chapters, members, and alums to show off their PCT pride and celebrate 85 years of business excellence.

**Special thanks to the 20 Chapters and Individuals
that generously contributed over \$1,600 to this campaign**

Epsilon – University of Pittsburgh
 Upsilon – Georgia State University
 Alpha Mu – University of Maryland
 Beta Theta – Sam Houston State University
 Gamma Iota – University of Colorado Denver
 Gamma Tau – University of Montevallo
 Delta Chi – University of California Chico
 Delta Xi – Central Michigan University
 Zeta Gamma – University of Illinois Champaign-Urbana

Dallas Alumni
 Denver Alumni
 Martin Alumni
 New York Alumni
 Washington DC Alumni

Individual Donors: Judy Chavez, Elizabeth Clawson,
 Whitney Davison, Elise Kidd, Mary Ellen Lewis, and Silvia Picon



New Online Educational Program to Launch in January

In January, the Foundation is launching – **PCT eLearning** – a new educational program that all members of Phi Chi Theta will be able to participate in. PCT eLearning is an online training curriculum offered through e-Skills360°, and is a service of TechSoup and the International Commission on Workforce Development. Through PCT eLearning, each Chapter will be able to go online and select from a catalog of **over 1,500 computer and web-based courses** in information technology, desktop skills, and professional development; including topics such as:



techsoup

Communicating with Power
 Management Skills
 Business Ethics

Motivation Methods and Strategies
 Building Relationships
 Much more...

With the click of a mouse, your Chapter will have an instant Professional Development Event. All you will need to do is schedule the event, invite the participants, and plug-in a computer. You'll instantly be able to extend the business education and training opportunities to all of your members and alums – courtesy of the Phi Chi Theta Educational Foundation.

**Look for more details and a Launch
 Announcement coming in January 2010!**

International Commission On Workforce Development





Phi Chi Theta Educational Foundation Donation Form

Name: _____

Address: _____

City: _____ State/Zip/Postal
Country: _____ Code: _____

Phone: _____ E-mail: _____

Chapter: _____ Employer/
Job Title: _____

I want to make a tax-deductible contribution of: \$25 \$50 \$100 \$250

\$500 \$1,000 Other: \$ _____ Yes, my company has a matching program.
I will apply for the matching grant.

Enclosed is my check in the amount of: \$ _____

I wish to pay the remaining balance in 4, 6, or 12 easy installments of: \$ _____

Please use my gift for the following purposes (select one or more):

- \$ _____ Naomi L. Satterfield Memorial Scholarship
- \$ _____ Irene M. Meyer Memorial Scholarship
- \$ _____ Trustees' Scholarship
- \$ _____ Anna E. Hall/Helen D. Snow Memorial Scholarship
- \$ _____ Professional Certification Scholarship
- \$ _____ Educational Programs and Training
- \$ _____ General Fund

Please make check payable and send to:
Phi Chi Theta Educational Foundation
1508 East Beltline Road, Suite 104
Carrollton, TX 75006

THANK YOU!

Help us "Go Green!"

Make your donation online and securely through
Justgive.org or Network for Good. Visit our web site
at <http://www.phichitheta.org/foundation/>
to make your online donation.

THANK YOU!