



## EASTERN DIRECTOR - HANNAH GOH



Hannah recently graduated from New York University with a bachelor's degree in business & political economy and minors in social entrepreneurship and digital art & design. Joining the New York Beta Chapter in Fall 2018, Hannah has served as the Vice President of Marketing and Vice President of Internal Affairs. She is currently the VP of Marketing & Sales at Reborn Coffee, a specialty coffee roaster.

In her free time, Hannah loves to cook, play ultimate frisbee and golf, and host virtual trivia nights with her friends. She also loves learning more about the coffee industry and is working on becoming a Q-grader (essentially a certified coffee drinker)!