

SPRING 2024

THE IRIS

PHI CHI THETA NATIONAL BUSINESS FRATERNITY

Phi Chi Theta's Centennial Anniversary

1924 - 2024

100 YEARS

CHICAGO, ILLINOIS

**HOTEL CHICAGO, AUTOGRAPH COLLECTION
AUGUST 14-17, 2024**

2024 NATIONAL MEETING

Start Planning Now!

JOIN US TO CELEBRATE 100 YEARS OF PHI CHI THETA

SPRING 2024 ISSUE:
NEW CHAPTER INSTALLATIONS
FOUNDERS' DAY CELEBRATIONS
2024 NATIONAL MEETING &
CENTENNIAL CELEBRATION

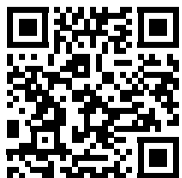
DISCOVER THE **ULTIMATE** DESTINATION FOR ALL THINGS

PHI CHI THETA



Shop
PHI CHI THETA

Elevate your style and show your pride with its collection of merchandise, from sleek graduation items to must-have gear for conventions and events. Don't miss out—explore our new website today and shop your Phi Chi Theta essentials with ease!



Scan to see
more or visit
shoppichitheta.com



CONTENTS

3

Celebrating 100 Years on Founders' Day

7

National Expansion & Reactivations

11

Centennial Celebration and National Meeting

15

Chapter Event Awards

16

Financial Fitness

18

Chapter Highlight

19

Chapter News



EXECUTIVE COUNCIL

PRESIDENT: MIKE GROVER

VP COLLEGIATE AFFAIRS: KATIE CLARKSON

VP ALUMNI AFFAIRS: CHRISTINE WONG

VP EXPANSION: JOSH GABBARD

EASTERN DIRECTOR: HANNAH GOH

GREAT LAKES DIRECTOR: RACHEL MCDOWELL

CENTRAL-SOUTHERN DIRECTOR: LIZBETH JUAREZ-HESS

WESTERN DIRECTOR: IVY WANG

POLICY BOARD CHAIRMAN: GARY HODGE

EXECUTIVE DIRECTOR: SAUNDRA FINLEY, EX-OFFICIO

POLICY BOARD

POLICY BOARD CHAIRMAN: GARY HODGE

PRESIDENT: MIKE GROVER

POLICY BOARD MEMBER: MELISSA KING

EXECUTIVE DIRECTOR

EXECUTIVE DIRECTOR: SAUNDRA FINLEY

EDITORS

ELIZABETH DANFORD

SAUNDRA FINLEY





100TH YEAR OF PHI CHI THETA

FOUNDERS' DAY PRESIDENT'S MESSAGE

Hi, I'm Mike Grover, National President of Phi Chi Theta. I'm here today to wish you and your chapters a happy Founders' Day.

Each year, Founders' Day is an opportunity for us to take a step back from our day-to-day lives and the work we do for the fraternity and remember the dedication and spirit of our founders: Edna Blake Davis, Nina Miller, Mary Stoddard Duggan, Nell McKenry, Alice Wyman Schulze, and Anna E. Hall. Taking the time to honor our founders each year is a vital tradition. Remembering and celebrating where our great fraternity came from allows us to refocus on where we're going and all we hope to achieve in the future in the name of Phi Chi Theta.

As we approach our 100 year anniversary and centennial National Meeting in Chicago this August, I hope that each of you takes the time to recognize and celebrate the storied history of Phi Chi Theta. Honor our founders with one or both of the Founders' Day ceremonies and reflect on what these incredible women were able to create. Though our founders are no longer with us, their legacy lives on in our accomplishments as individuals, as chapters, and as a national organization.

It is an honor for me to be able to ring in our hundredth year of celebrating our founders and our great fraternity. And it is my greatest hope that we can continue their work to further the cause of Phi Chi Theta for another hundred years and beyond.

Thank you for taking the time to watch this message and happy Founders' Day!

100TH YEAR OF PHI CHI THETA FOUNDERS' DAY MESSAGE FROM 25TH ANNIVERSARY

Founders' Day and Twenty-Fifth Anniversary

ALL OVER the nation Phi Chi Theta chapters and members have been celebrating during the month of March. Celebrating an event of tremendous importance to all of us—an event of such magnitude and far-reaching scope, that those who have written various articles for this issue of the IRIS, have had a feeling of inadequacy in attempting to express their feelings about this big moment in our Phi Chi Theta life.

We honor our six national founders on March 6th of each year—each chapter in their own manner and custom—and always we get a lump in our throats when we realize how much we owe to these six members—for without them there would be no Phi Chi Theta today. To Mrs. Mary Stoddard Duggan, Nina Miller, Mrs. Anna E. Hall, Mrs. Edna Blake Davis, Mrs. Alice Wyman Schulze and Nell McKenry—our devotion and undying gratitude. They and the national officers and members down through the years set up and established for us the high standards and morals of our fraternity.

Our Birthday Anniversary is June 16th and is celebrated at the biennial convention. Although there is no convention this year—we are officially 25 years old on June 16, 1949! Twenty-five

years—roll it on your tongue, doesn't it have a nice sound. To those of us who are past that, we relish in the thought that we aren't as old as we thought—and to those of us who haven't reached that personal age yet, we relish in the fact that we aren't as high-schoolish as we thought.

Twenty-five years old. And what have we done with those precious years. Have we stood still and let time pass us by, goodness gracious no. We've been busier than a hive of bees in clover-blossom-time. We've been busy educating our members into fine outstanding women-in-business; we've been busy progressing from one outstanding achievement to another as chapters and as professional women.

Twenty-five years old. We thought perhaps you as members would be interested in how some chapters celebrate Founders' Day, and would like to hear from the founders—we hope to bring you more in future issues.

So let us go back a little and have a resume of our 25 years of life with Anna E. Hall and Alice Wyman Schulze—founders—and Mabel Olsen Miller—first editor of the IRIS.

100TH YEAR OF PHI CHI THETA

EULOGIES OF FOUNDERS FROM THE MARCH 1956 IRIS

EULOGIES OF FOUNDERS

EDNA BLAKE DAVIS—

New York Beta, New York University. May this light glow as brightly as does her zeal for our beloved fraternity, and as enduring as her remarkable courage, so ably exhibited in furthering the cause of Phi Chi Theta.

NINA MILLER—

(Deceased), for whom this candle burns, was a member of New York Alpha, and professor of accounting at Columbia University. She forged a link between the students and the faculty, a link especially desirable at the time of organizing our fraternity. This candle exemplifies her yearning for high standards, her gift to Phi Chi Theta.

MARY STODDARD DUGGAN—

(Deceased), New York Alpha, Columbia University. This candle speaks to us of her winning manner. She was outstanding in her group and inspired all to carry on. She spoke seldom but always forcefully, and was possessed of constructive ideas, strengthened by logic, and carried her points with grace.

NELL McKENRY—

Epsilon Chapter, Pittsburgh University. In lighting this candle for her, I bring an outstanding member of many clubs of business and university women. She is clever and by reason of her long connection with Pittsburgh University, where for years she has been secretary to the Dean of the Engineering School, she is well informed on all matters pertaining to university organization. The many points she brought up to be incorporated into Phi Chi Theta standards were convincing, and have done much to further the growth of our fraternity.

ALICE IDELLA SCHULZE—

(Deceased), Delta Chapter, Northwestern University. The candle that represents her bespeaks a woman of wide business experience, one who was gracious, kindly and tactful, always finding the prudent solution of the perplexing problem. Her great contribution to Phi Chi Theta was sound ideas and workable plans with the forward look; for Alice, besides being of a practical turn, was also a woman of vision.

ANNA E. HALL—

Colorado Alpha, Denver University. The warmth and glow of this candle symbolizes the happiness of having had a part with the other founders of our fraternity in securing the conference at Pittsburgh which resulted in recommendations that brought Phi Chi Theta into being. Her joy in the work for our dear fraternity is her sufficient reward.



PHI CHI THETA
Educational Foundation

SCHOLARSHIP OPPORTUNITY

For more information about the scholarships and/or the application process, please review our website or contact us via email at pctedfoundation.scholarships@gmail.com.



SUBMISSION REQUIREMENTS

apply here



- Online application
- Essay response (750 word maximum)
- Copy of Fall 2024 class schedule
- Resume
- Professional headshot
- Official transcript
- Two letters of recommendation (one from a faculty member and the second from either a Phi Chi Theta officer, preferably the President, or an employer)

ELIGIBILITY CRITERIA

- Current active member of Phi Chi Theta
- Completed one semester or two quarters of college in the United States
- Plan to enroll in courses for academic year 2024-2025
- Pursuing a postsecondary degree or minor (bachelor's, master's, or doctoral) in the fields of Business and/or Economics.

SELECTION CRITERIA

- Phi Chi Theta achievements and contributions
- Scholastic achievement as demonstrated in transcript
- School, work, and community activities
- Faculty member (required) and a Phi Chi Theta Fraternity officer, or an employer letters of recommendation
- Response to essay question

EXPANSION

ETA DELTA Vanderbilt University

The Eta Delta Chapter at Vanderbilt University was installed on December 6, 2023, with forty-three founding members. Josh Gabbard, National Vice-President of Expansion, conducted the installation.



ETA GAMMA Rowan University

The Eta Gamma Chapter at Rowan University was installed on December 1, 2023. Gary Hodge, Policy Board Chairman, conducted the installation.



CHAPTER REACTIVATIONS



ALPHA GAMMA Southern Methodist University

The Alpha Gamma Chapter at Southern Methodist University in Dallas, TX was reactivated on March 2, 2024, with twenty-seven founding members. Their advisor, Dean Jim Bryan, was installed as an Honorary Member of the chapter. Josh Gabbard, National Vice-President of Expansion, conducted the installation. Executive Director Sandra Finley was in attendance.

The chapter would love to have a chance to meet its new fraternity family; if you or anyone you know would like to travel to Dallas to speak at one of their professional development events and share your successes, interesting journey, or unique perspectives with this budding chapter, please reach out to adahiya@smu.edu for more information.

Phi Chi Theta

101

Welcome To Our New Alpha Gamma Chapter at Southern Methodist University, Dallas, Texas

WHEN THE long-term opened in November, 1943, six of the seniors in the School of Business Administration at Southern Methodist University felt the need of organizing a professional women's sorority. They were: Marjorie Ann White, chairman of the small group; Ellen Partlow; Cara Pat Aiken, secretary; Jane LaPrelle, treasurer; Nora Katherine Harlan; and Jane Murdoch. They had planned from the first moment of organization to ask for affiliation with Phi Chi Theta because it was definitely felt that there was a place on the campus of Southern Methodist University for a national women's professional sorority. The growing importance of women in the business world and the increasing enrollment of women in the School of Business Administration seemed definitely to point toward a very active chapter.

These seniors contacted Mr. A. W. Foscue, Jr., Secretary of the Faculty, Mrs. Virginia Long, Head of the Secretarial Training Department, and Mrs. Fred Harris, Dean Hauhart's secretary, to see if they would help in this new project. They were extremely helpful. Mrs. Long and Mrs. Harris are now honorary members of Alpha Gamma chapter. Out of over forty junior and senior girls registered in the School of Business Administration, fourteen of the most outstanding were chosen by these six seniors to become the first members of Beta Alpha Sigma, making a total of twenty girls in the chapter.

The chapter roll includes, in addition to the six seniors who were the spear-head group, Mary Louise Chambers, Jean Lewis, Gloria Moores, Barbara Schutzel, Mary Virginia Segraves, Betty Allen Lasswell, Joy Wisener, Elise Meletio, Katherine Calkins, Josephine Sparks, Winnell Cason, Martha Maclay, and Marion Duff.

The members of the Alpha Gamma chapter were thrilled enough over being installed as the newest chapter of Phi Chi Theta, especially since it appears to open up a new area—the Southwest—for possible expansion. However, it was an added, and unexpected, thrill to be installed by the National President, Mrs. Frances R. Murray. The initiation ceremony was most impressive.

On May 16, we had our first joint banquet with Alpha Kappa Psi. The boys are delighted to have an organization for girls which is similar to their fraternity. Everyone hopes that this banquet will become an annual affair.

The officers of Alpha Gamma chapter are: president, Marjorie Ann White; vice-president, Cara Pat Aiken; secretary, Katherine Calkins; treasurer, Winnell Cason.

Two of the original members of Beta Alpha Sigma were not able to be here for initiation into Phi Chi Theta, but it is hoped that they can come up for a later initiation. They were Ellen Partlow and Nell Carter.

MARJORIE ANN WHITE
President, Alpha Gamma

Installation article from May 1944 IRIS

"It has been said that the one good thing about telling the truth, is that you don't have to remember what you said"—Anon.

CHAPTER REACTIVATIONS

GAMMA UPSILON Duquesne University

The Gamma Upsilon Chapter at Duquesne was reactivated on March 23, 2024, with ten founding members. Josh Gabbard, National Vice-President of Expansion, conducted the installation.



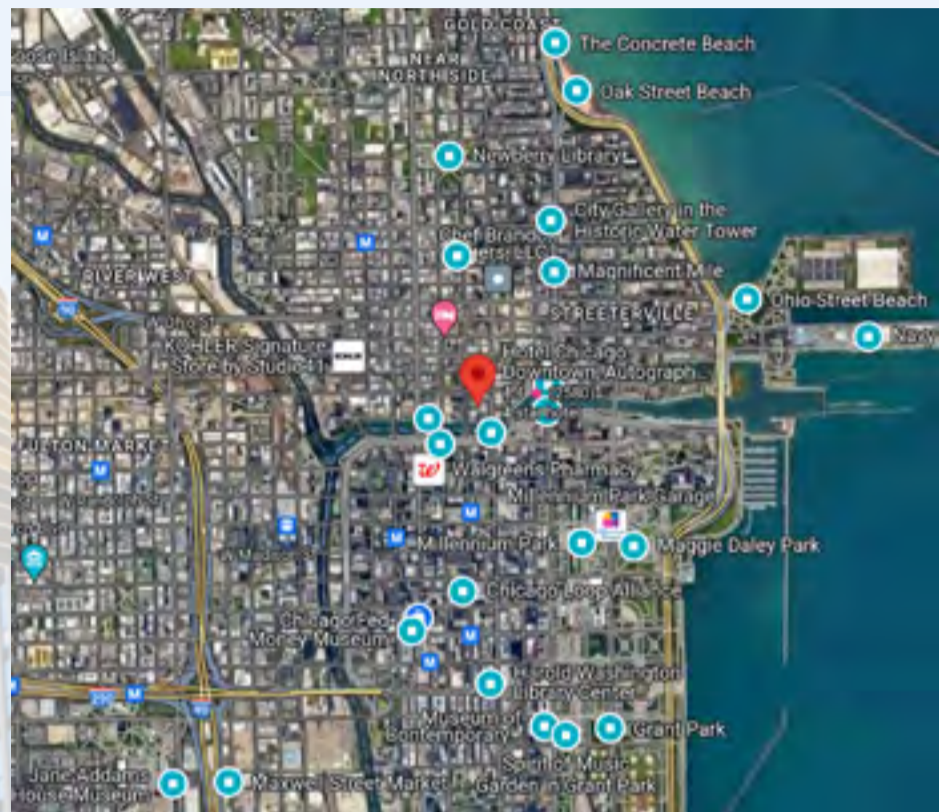
ZETA KAPPA Binghamton University

The Zeta Kappa Chapter at Binghamton University was reactivated on Saturday, April 13, 2024 by Policy Board Chairman, Gary Hodge.



LOW COST CHICAGO

Things to See and Do in the Windy City for Free



[Chicago Cultural Center](#)

78 E. Washington St.
Chicago, IL 60602

Located next to millenium park, the chicago cultural center featuring a tiffany dome, offers a free tour and hosts free exhibits and events

[Chicago Greeter Tours](#)

Take a free neighborhood tour through the chicago greeter program

[Lakefront Trail](#)

5800 N. Sheridan Rd. to 7100 S. South Shore Drive
Enjoy a scenic stroll along the Lakefront Trail

[Chicago Riverwalk](#)

[Magnificent Mile](#)

[Chicago's Beaches](#)

[Spirit of Music Garden in Grant Park](#)

CHICAGO SUMMER DANCE!

FREE DANCE LESSONS

[Maxwell Street Market](#)

**OPEN ON SUNDAYS,
9AM-3PM**

[Chicago Fed Money Museum](#)

[Incredible Parks Filled With Art & Fun](#)

Millennium Park
Maggie Daley Park
Grant Park
Jackson Park

[16th St Murals \(Westside - S Wood to S Canal\)](#)

[Chinese American Museum of Chicago](#)

[Smart Museum of Art](#)

[Institute for the Study of Ancient Cultures Museum](#)

[Newberry Library](#)



[Northerly Island](#)

[National Museum of Mexican Art](#)

[National Veterans Art Museum](#)

[National Museum of Puerto Rican Arts & Culture](#)

[Museum of Contemporary Photography](#)

[Lincoln Park Conservatory](#)

[Lincoln Park Zoo](#)

[Jane Addams Hull-House Museum](#)

[Harold Washington Library Center, Chicago Public Library](#)

[Garfield Park Conservatory](#)

[Navy Pier](#)

[McCormick Bridgehouse & Chicago River Museum](#)

[Bataan-Corregidor Memorial Bridge](#)

[Riverwalk](#)



MEETING HIGHLIGHTS

**Wednesday - Welcome Reception at 10pm
Bowling Lounge**

Thursday - Leadership Plunge

Friday - Architectural River Tour

**Friday - President's Reception for Life
Members and Alumni**

Saturday - Centennial Celebration Banquet

2024



ΦΧΘ

PHI CHI THETA



PHI CHI THETA
2024 NATIONAL MEETING
Hotel Chicago, 333 N Dearborn St, Chicago, IL 60654
AGENDA

Updated 1/17/24

Wednesday, August 14	Hotel Checkout - 4:00 pm	<i>Dress: Casual</i>
-----------------------------	---------------------------------	-----------------------------

Duration of Conference	Board Room - National Executive Council & Foundation	Loop Board Room
07:00 pm - 08:00 pm	Attendee Early Registration	10-Pin Bowling Lounge
07:00 pm - 09:00 pm	Welcome Reception	10-Pin Bowling Lounge

Thursday, August 15	Phase I - Educational Programming	<i>Dress: Business Casual</i>
----------------------------	--	--------------------------------------

07:00 am - 08:30 am	Breakfast available (Voucher)	Yolk Cafe
08:30 am - 09:00 am	Attendee Late Registration	Gold Coast Ballroom 1
09:00 am - 10:00 am	Business Session: Welcome, Ceremonies, In Memoriam & Chapter Recognition	Gold Coast Ballroom 1
10:00 am - 12:00 pm	Programming – Campuspeak Leadership Plunge	
12:00 pm - 01:00 pm	Lunch	Gold Coast Ballroom 2
01:00 pm - 03:00 pm	Programming – Campuspeak Leadership Plunge	
03:00 pm - 03:15 pm	Break	
03:15 pm - 03:45 pm	State of the Fraternity	
03:45 pm - 05:00 pm	Regional Meetings (Chapter Admin & Bylaws Review) Rooms: Pilsen, Rogers Park & Hyde/Wicker Park Dinner on own	Breakout Rooms

Friday, August 16	Phase II - National Meeting Programming	<i>Dress: Business Casual</i>
--------------------------	--	--------------------------------------

07:00 am - 08:30 am	Breakfast available (Voucher)	Yolk Cafe
09:00 am - 09:30 am	Business Session: Announcements, Minutes, Budget, etc.	Gold Coast Ballroom 1
09:30 am - 10:30 am	Compliance Presentation, Justin Petty, Nat Compliance Officer	
10:30 am - 11:30 am	Foundation Presentation	
11:30 am - 01:00 pm	Lunch at Yolk & prepare for tour	
01:00 pm - 01:30 pm	Meet to walk over to tour (10 min walk)	
01:30 pm – 03:00 pm	Architectural River Tour	
05:00 pm - 06:00 pm	President's Reception (Alumni & Life Members only) Dinner on own	Penthouse



Saturday, August 17	Phase II - National Meeting Programming Continued	<i>Dress: Business Casual</i>
07:00 am - 08:30 am	Breakfast available (Voucher)	Yolk Cafe
09:00 am - 09:15 am	Announcements	Gold Coast Ballroom 1
09:15 am - 10:15 am	Chapter Presentations (Fall 2023 Winners)	
10:15 am - 12:00 pm	Business Session: Parliamentary Procedures & Refresher Bylaws (Discussion & Voting), Elections & Regional Caucuses & Unfinished Business	
	Rooms: Pilsen, Rogers Park & Hyde/Wicker Park	Breakout Rooms
12:00 pm - 01:00 pm	Lunch	Gold Coast Ballroom 2
01:00 pm - 02:00 pm	Chapter Presentations (Spring 2024 Winners)	
02:00 pm - 04:00 pm	Regional Meetings (Discuss Visitations & Regional Meetings) Rooms: Pilsen, Rogers Park & Hyde/Wicker Park	Breakout Rooms
	Meeting adjourned	
04:00 pm - 04:30 pm	Executive Council Meeting (Old & New Officers) *if needed	Board Room
04:30 pm - 05:30 pm	Free Time	
05:30 pm - 07:00 pm	Group & Regional photos	<i>Dress: Professional</i>
07:00 pm - 10:00 pm	Awards Banquet, Scholarship Presentation & Keynote	Streeterville (1 st Floor)

Sunday, August 18	Hotel Checkout - Noon
--------------------------	------------------------------


\$100 FOR 100
Phi Chi Theta Educational Foundation


To honor Phi Chi Theta's 100th year, we are celebrating generously with the **\$100 for 100 years** campaign!


Prior to the national conference in Chicago, we are asking alumni, friends, and chapters to donate \$100 to the Phi Chi Theta Educational Foundation to honor the long-standing history and impact that the fraternity has made since its inception. These donations will fund scholarships to our collegiate members.


Remember that our PCT involvement doesn't end at graduation, but stays with us for our lifetime.

To make a **tax-deductible** donation please go to:


 <https://bit.ly/PCTEducationalFoundation>

 @PCTEdFoundation

 PCTEducationalFoundation@gmail.com




DONATE \$100 FOR 100 YEARS!



100 Years

OF PHI CHII THETA



CHAPTER EVENT AWARDS

FALL 2023

COMMUNITY - ETA BETA, DAYTON UNIVERSITY

The chapter made over 500 coloring books (with 10 pages in each) for low income Dayton schools. The chapter service chairs then took the books to the local branch for Crayons to Classrooms, who distributed them. This is an exciting opportunity for our very new chapter-- big impact at the holiday season, reasonable cost, all 49 brothers/sisters were involved in some way!



PROFESSIONAL - ZETA SIGMA, UNIVERSITY OF SOUTH CAROLINA

This event was an All-Business Fraternity Business Etiquette Dinner. Food was served and attendees learned how to dine professionally with Ms. Georgia Doran, a certified expert in Business Etiquette and International Protocol.



FUNDRAISING - ZETA OMICRON, UNIVERSITY OF CALIFORNIA, RIVERSIDE

This event raised money for Zeta Omicron Chapter by sponsors pledging money for the number of laps walked by actives at Sycamore.



STAYING OUT OF DEBT & BEING READY FOR LIFE'S MISHAPS

BY DALLAS ALUM, MONICA KASSIM

Financial fitness shouldn't be a temporary trend but a long-term commitment. Here are some foundational tips to stay debt free and help manage the inevitable life hardships that arise.

1. Building and Maintaining a Budget

Creating and sticking to a budget is essential in effectively managing your finances. It provides a clear view of your income expenses and allows you to allocate funds toward your needs, wants, and savings systematically. Initially, it involves identifying your income sources and listing all expenses to understand where your money is going. Then, by categorizing your spending and identifying areas where you can potentially save, you create a financial plan that ensures you live within your means. Regularly reviewing and adjusting your budget to adapt to any changes in your financial situation ensures its ongoing effectiveness.

2. The Art of Saving

Good saving habits are a safety net and pave the way towards financial freedom. It involves setting short-term goals (like buying a new phone) or long-term (like buying a home) and steadily working towards them. It's also essential to choose a savings account that complements your goals and to consider setting up automatic transfers to make the process seamless. Sometimes, saving can be challenging, with unexpected expenses throwing you off course. However, consistency and revisiting your goals can keep you on track.

3. Intelligent Spending

Smart spending is crucial to maintaining a balanced financial life. It involves being mindful of your purchases, differentiating between needs and wants, and making decisions that align with your budget and goals. Utilizing tools, like budgeting apps or expense trackers, can aid in managing spending while also ensuring we enjoy life's pleasures without compromising your financial stability. It's about making informed choices that serve your present enjoyment and future security.

4. Managing Debt Smartly

Managing debt is about understanding what we owe and formulating a plan to repay it in a way that's least disruptive to your financial stability. Strategies might include paying off high-interest debts first, consolidating debts to manage them more effectively, or possibly seeking professional advice if debts become overwhelming. Being mindful of your borrowing and

consistently working towards reducing your debts ensures we navigate towards a financially stable future.

5. Investing for the Future

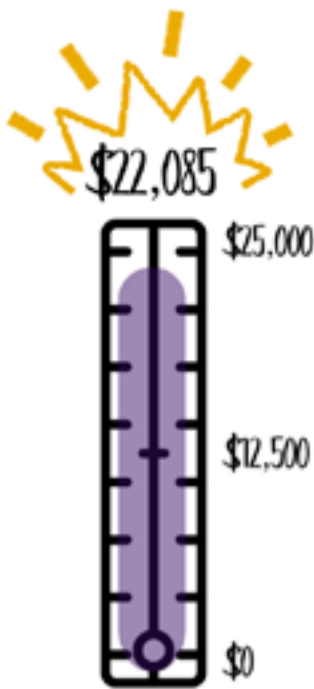
Investing is a tool for wealth creation, involving placing your money in vehicles like stocks and mutual funds with the expectation of achieving a profit. Understanding different investment options and your associated risks, possibly with the guidance of a financial advisor, allows you to create an investment strategy that aligns with your risk tolerance and financial goals. Though investments come with risks, they also offer the potential for lucrative rewards and can be a crucial strategy in securing your financial future and even enjoying early retirement.

6. Ensuring Financial Security

Planning for unexpected turns is vital to ensure your financial wellness remains steady through life's unpredictable events. Insurance is one essential tool that helps manage financial risks, providing a buffer against unforeseen healthcare costs, property damages, or other unexpected expenses. Similarly, an emergency fund is a financial cushion that can help you cover unanticipated costs without derailing your financial plans. Regularly contributing to this fund and ensuring that your insurance policies are up-to-date and relevant to your needs is crucial in maintaining your financial security.

7. Continuous Learning and Adapting

Your financial journey is not static; it evolves as your life and the economic environment change. So, continuous learning and adapting your financial practices and strategies is imperative. Keep an eye on economic trends, stay informed about the latest in personal finance, and be ready to tweak your budget, savings, and investments as per the changing landscape. Your financial plan should be flexible enough to accommodate life's changes, such as a new job, moving cities, or changes in your family size. Being open to learning and adapting keeps you at the forefront of managing your finances effectively.



UPDATE: MARY ELLEN LEWIS ENDOWMENT

In 2022, we announced an endowed scholarship in Mary Ellen Lewis's name and began fundraising. **It was Mary Ellen's wish that funds to honor her life be donated to fund this scholarship.**

In the Fall 2023 Iris Issue, we wrote to update that we had raised over \$5,500. Through generous donations from private donors and the Estate of Mary Ellen Lewis, we are proud to update you on our fundraising progress. **To date, we have raised over \$22,000 for the endowed scholarship!**

The Foundation plans to give the first scholarship at the Fraternity National Meeting/Centennial Celebration in 2024.

To do this, we need your help with fundraising! We will endow \$25,000 and use the interest and investment earnings to self-fund scholarships.

Your donation is **tax-deductible** and would make a big difference. Thank you for considering!



<https://bit.ly/PCTEducationalFoundation>



@PCTEdFoundation



PCTEducationalFoundation@gmail.com

In spring 2022, the Zeta Rho chapter at the University of South Florida sought fundraising opportunities, requiring 501(C)3 status. We collaborated to find a solution: Zeta Rho fundraises under the Phi Chi Theta Educational Foundation, with proceeds earmarked for their educational programming and a chapter-specific scholarship.

They have raised over \$1,400 to date!

At the 2024 Phi Chi Theta National Meeting, we proudly announce the inaugural Zeta Rho, University of South Florida Scholarship!

Want to create similar opportunities for your chapter?

Contact us today:
pcteducationalfoundation@gmail.com



Attention all **graduate students** and **undergraduate seniors** accepted into graduate school this fall!

If you are a member in good standing, including Life Members with paid annual dues, **YOU ARE ELIGIBLE TO APPLY** for scholarships through the Phi Chi Theta Educational Foundation.

Don't miss out on this incredible opportunity to fund your education...

DON'T DELAY, APPLY TODAY!

Questions?

Send us an email:
pcteducationalfoundation.scholarships@gmail.com

100TH YEAR OF PHI CHI THETA FOUNDERS' DAY CELEBRATIONS

CHAPTER HIGHLIGHT: EPSILON PHI Michigan State University

Happy 100 years of Phi Chi Theta!

When I joined PCT during my freshman year, I knew it was something to celebrate with all of our friendships, training, and connections. As the chapter liaison, I learned and celebrated even more about PCT's incredible history and accomplishments. During our weekly meeting, I shared that Phi Chi Theta became the first professional fraternity for women to enter the field of economics and that we were recognized by the president in 1963 because of our strides for women. Then, that following Friday, we celebrated even more with a photoshoot to commemorate the 100th anniversary of PCT!

For the photoshoot, we invited all our members to wear gold/yellow, lavender/purple, white, and jeans to showcase our colors in the photos. We had purple with gold-centered blooming irises to pay tribute to our flower and a PCT backdrop one of our members created to take photos against. We also purchased gold "100" balloons for the photos to create an aesthetic atmosphere. We also asked one of our pledges, who owns a baking business, to make "100 years of PCT" cookies with our colors for the members who came. Combined with all these aspects, it was a beautiful commemoration of our fraternity's birthday!

Chapter Liaison Rhea Galbraith
Epsilon Phi Chapter
Michigan State University





ALPHA IOTA Penn State University

THON is the largest student-run philanthropy in the world, which is dedicated to mitigating the impacts of childhood cancer. In short, THON is a 46 hour, no sitting, no sleeping dance marathon; however, the mission of this event reaches much further than just one weekend. The dance marathon weekend is the culmination of yearlong fundraising efforts, countless hours of planning, and an entire community's support for children fighting childhood cancer.

The Alpha Iota chapter of Phi Chi Theta has three pillars: professionalism, brotherhood, and philanthropy. Our chapter is extremely fortunate to have the opportunity to carry out our philanthropic pillar by participating in THON. We have two respective leadership teams, THON and Family Relations, which are both dedicated to our organization's THON efforts. The THON team is responsible for finding unique ways to raise money which we donate to the Four Diamonds Childhood Cancer Organization. Throughout the year, some methods of fundraising include canvassing in State College, reaching out to family, friends, and Phi Chi Theta alumni, and hosting alternative fundraisers. Alternative fundraisers are particularly special because these events allow Alpha Iota members to creatively fundraise by utilizing their interests and passions. On the other hand, the Family Relations team is responsible for nurturing the relationship between our organization, and the four THON families with which we have been paired. The FR team plans events for the chapter members to meet our families and build meaningful connections with them.

During THON 2024, the Alpha Iota chapter had 11 dancers, and broke the general organizations fundraising in THON history with \$246,266.29. The total amount of money raised by all organizations during THON 2024 was \$16,955,683.63.



CONGRATULATIONS TO ALPHA IOTA at the Penn State University for for having the highest attendance at the Student Org Night basketball game and winning \$1,000 for their organization!



ALPHA OMEGA Rutgers University

On March 6th, the Alpha Omega Chapter of Phi Chi Theta embarked on a site visit to Johnson & Johnson. The day kicked off with a museum tour, unraveling the company's past and origins. Following this, a brief office tour showed Johnson & Johnson's contemporary operations and how J&J as a business is run. The highlight of the visit was a panel led by an Alumnus Felipe Romero, where brothers and sisters delved into discussions about corporate roles and post-college life working at Johnson and Johnson. This immersive experience offered valuable insights into the corporate world and showed members the day to day of someone working at the company. Being so close to Rutgers New Brunswick, the fraternity is thankful to have J&J right next door!



ALPHA UPSILON

Bradley University

The spring semester has been a whirlwind of activity for Alpha Upsilon, with a plethora of exciting events lined up. We're thrilled to have successfully completed a speed dating/elevator pitch night, a resume-building workshop, and job fair prep in collaboration with various business organizations. These events, which were met with great enthusiasm and participation, have equipped us for our university job fair.

The Alpha Upsilon chapter of Phi Chi Theta is proud to announce the addition of three promising new pledges this spring. We want to recognize Tina, CJ, and Abbi, whose initiation would bring our year-end total to 9. We believe in their potential to make a significant impact, not just as members of Phi Chi Theta but also as leaders in their own right. We are excited to welcome them into our close-knit chapter. "I can't wait to see what these 3 pledges can do not only for Phi Chi Theta but for themselves," said Alpha Upsilon President Joseph Traskaski.

Alpha Upsilon spent a lot of time bolstering its financial management and prioritizing volunteering efforts which created a strong fraternal relationship among its members. First, our treasurer, Megh Patel, found our chapter's finances could use some work. Megh, in coordination with the rest of the executive board, identified issues with our financial operations such as unnecessary spending, areas for revenue generation, and overall budgetary plans for each year.

Alpha Upsilon is pleased to report that our chapter now finds itself in a significantly more stable position. This transformation has been the result of Megh's effort to implement smart financial management practices. "We undertook a comprehensive cost-cutting initiative where we identified and eliminated unnecessary expenditures that were straining our budget. We came up with a budget plan to implement our funds into areas we felt most important. We kept a close eye on our spending to ensure that every decision we made matched our goals for the fraternity" said Megh.

In addition to this cost-effective approach, Alpha Upsilon organized a series of successful fundraisers that not only increased our revenue but also fostered community involvement. These fundraisers served to solidify the camaraderie and spirit of our fraternity. Through these efforts, we have not only sparked new friendships among our brothers and sisters, we also overcame the financial challenges that our fraternity faced. Additionally, we have set up future administrations for success with our financial management strategies. Our fraternity is now better equipped to fulfill its mission and maintain a strong, sustainable financial foundation.

Finally, our signature event, Petlanthropy, has once again put our PCT chapter in the spotlight. Every semester, Alpha Upsilon partners with Grafelman Farms, a local rescue shelter dedicated to rescuing animals and finding them a loving home. This event brings all of our brothers and sisters together to serve our local community in a fantastic way. Additionally, it's a great way for our chapter to find potential new members for next semester. "In addition to financial management, this year we have prioritized fraternity spirit among our members and passion for the organization. It has made us a stronger organization with feasible results that grow clearer as time progresses." said Alpha Upsilon President Joshua Kordek. Alpha Upsilon has been hard at work developing ways for its members to get involved with the community, and integrating Phi Chi Theta's values into its operations.



BETA THETA Sam Houston State University

A Semester of Milestones

2024 marks the centennial anniversary of Phi Chi Theta and this semester, the Beta Theta chapter is leveling up to new heights through unprecedented events and initiatives. Under the visionary leadership of a fresh, dynamic executive council board, we developed a plan to take the Beta Theta chapter to the next level. Our mission this semester was to hold impactful professional development events, enforce a positive campus reputation, and amp up our chapter's marketing. Together, we initiated four motivated pledges, hosted a 'Vision Board workshop', held a joint presentation on stocks with the SHSU Investment Club, and uplifted our philanthropy with both our Adopt-A-Highway initiative and Lone Star Trail Cleanup. We are also privileged to host three distinguished guest speakers, including US Army Signal Officer and former PCT President Michael Way, and entrepreneurial luminary Hale Hughes, each bringing invaluable insights to our membership.



Homecoming of Founding President Molly Elizabeth Kent

On February 28, 2024, our chapter welcomed home the esteemed founding president of the Beta Theta chapter, Molly Elizabeth Kent (formerly Molly Elizabeth Neiswender). After the rediscovery of her Phi Chi Theta bronze medallion, Molly Kent reached out to a university representative who got her in touch with our sponsor, Dr. Danica Schieber.



Molly's presentation to our members held incredible insights on student life in the 60's, as well as the formation of our chapter beginning in the fall of 1962. That semester, Molly was frustrated by the fact that there were business organizations on campus for men, but an absence of opportunities for women. With a vision in mind, Molly marched to the office of Dr. Rita B. Huff (our first sponsor) and articulated the need of an organization where the women in business could gather. Thus, in that very semester, the Business Administration Club (BA Club) was formed. Molly noted that members at the time liked to call themselves the "Beta Alpha's" to sound more distinguished. Before members were able to get the ball rolling, Dr. Huff intervened, asking the ladies if they were interested in becoming Phi Chi Theta. After agreeing, Molly and other members diligently started compiling resumes of each individual member in preparation. This led to that historic day of April 6, 1963, when the BA Club forever became known as the Beta Theta chapter of Phi Chi Theta.



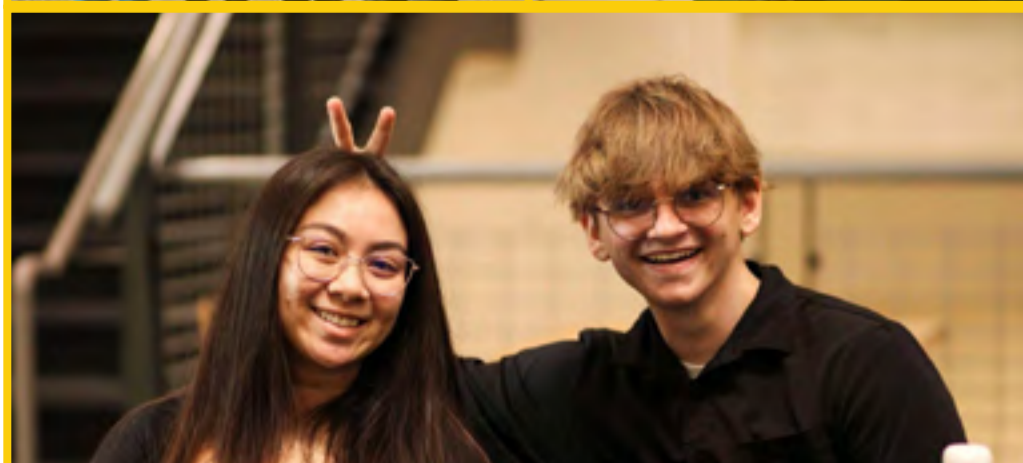
In Molly's motivating closing remarks, our members were asked to safeguard the legacy that she and her classmates started, keeping the Beta Theta chapter alive for 61 more years. She hopes that one of today's active members can then return to Sam Houston State University, just as she did. As we say, "Once a Phi Chi Theta, always a Phi Chi Theta".



Dr. Rita Huff (Top left), Molly Kent (Second from top right) and the founding members of the Beta Theta Chapter.

DELTA CHI

California State University, Chico



School's back in business and so is the Delta Chi Chapter. After a successful fall semester, we bring about a new energy and motivation to do even more this year. As the months have gone by, our chapter has begun to introduce a variety of positive changes including a more hands-on pledging process and a corporate business gala. Focusing on the important relationships we have formed over the years, we have also started to partner with more businesses to provide tours and resources that our members can use to grow their experience pool. This year we remain steadfast in our mission to recruit more members, provide more opportunities, and create a stronger business community here at Chico State.

Our leadership got right to work planning out a recruiting strategy for this spring semester. With the help of our members, Delta Chi was able to hold a variety of tabling events and interactive info nights that led to the induction of fifteen new pledges. As the semester has continued these pledges have shown us their dedication by participating in our Valentine's Day fundraiser, helping us to sell out of our lovely flowers and succulents. Later this semester we look forward to our pledges hosting their own fundraiser and social, in hopes of developing their leadership and professional skills, preparing them to take on larger roles once they become members.

We have been hard at work supporting our campus and local community through a collection of projects. One of our favorites is supporting our career center with their career and internship fairs. Having a presence at these fairs is one the ways we like to develop our members, giving them hands-on experience working with industry professionals and developing those important soft skills. In addition to this, our chapter has begun supporting local initiatives such as the Chico Save Project, an organization that collects and sends medical supplies to developing nations to ensure all people have access to adequate medical care. Following our spring break, we will be hosting our new corporate business gala, an event dedicated to recognizing our chapter sponsors and providing the student body with an opportunity to meet important industry leaders.



DELTA MU University of Texas

This semester, the Delta Mu Chapter at The University of Texas at Austin organized a series of events aimed at professional development, community service, and fostering connections among its members, which includes 44 new members alongside the existing cohort, bringing the total to 141. A significant highlight was an alumni panel that delved deep into the intricacies of navigating college life and the strategic steps required to launch successful careers in highly competitive fields such as consulting, technology, and private equity. This panel provided a unique opportunity for current students to gain firsthand insights into the challenges and strategies involved in breaking into these industries, offering practical advice and perspectives from those who have successfully made the transition from academia to the professional world.

To commemorate Founders' Day, the chapter organized a distinctive event dubbed "Blazertag," where the traditional game of laser tag was infused with a professional twist, with participants wearing blazers. This innovative approach not only made for a memorable social activity but also subtly reinforced the importance of professional attire and demeanor, even in a fun and relaxed setting. The event served as a creative means to strengthen community ties within the chapter, demonstrating the chapter's commitment to blending professional development with social engagement, thereby enhancing the overall fraternity experience for its members.





ETA BETA Dayton University

Brotherhood and Professionalism, two pillars the fraternity holds in significance to its core have been furthered this semester in the Eta Beta chapter. Under the guidance of Pledge Educators Justin Stuczynski and Addison Masek, our Gamma pledge class took part in the inaugural "Pledge project". The goal of the project was to promote collaboration amongst pledges, allowing them to be acquainted with each other in a professional setting. Adding to the value of the project is the opportunity for each of the pledges to present in front of the chapter, serving as the culmination of six weeks of Pledge education.

Our pledges successfully completed deep dives on companies in teams, analyzing recent transactions, changes in company financial dynamics, as well as other recent trends. Then, they put together recommendations for changes they would make to the company based on their business knowledge, as well as research. Overall, the Eta Beta chapter could not be more encouraged with the benefits of incorporating this concept into our Pledge Education process.

Other chapter updates this semester include continuing to offer a plethora of service projects, stabilizing our budget to promote success for years to come, insightful speakers, and working to refine and develop our recruitment department. Speakers this semester, organized by President John Mack and Vice-President Andrew Drecnik included Justin Petty, a Phi Chi Theta National Officer and Vice President at Chase Bank, Jerry Stoffl, Consultant at Adobe, and David Melin, Regional President at PNC Bank. The Eta Beta chapter has been fortunate to hear from very insightful speakers this school year!

In short, I would summarize our semester in one word: exciting. Given that we are just 10 months since initiation as an active chapter, we could not be more excited by the growth and promising future of our chapter. While there is more work to be done, it is rewarding to reflect on the hard work that has been done over the past year.



ETA DELTA Vanderbilt University

Since its inception on December 6th, 2023, Vanderbilt University's Eta Delta chapter of Phi Chi Theta has been committed to fostering a community of driven individuals dedicated to professional development and camaraderie. With an initial cohort of 43 members, our chapter has grown steadily, welcoming numerous outstanding individuals who have recently embarked on the pledge process.

On March 6th, 2024, our chapter gathered for a special meeting that marked a significant milestone in our journey: Founders' Day. This gathering was an opportunity for both new and existing members to come together, celebrate our collective achievements, and delve into the rich history of Phi Chi Theta.

The event was filled with a sense of unity and purpose as members reflected on the values that unite us: professionalism, leadership, and a commitment to excellence. Through engaging discussions and presentations, attendees gained insight into the founding principles of Phi Chi Theta and its enduring legacy within the business community.

As we look ahead, our chapter remains steadfast in its dedication to empowering future leaders and creating impactful opportunities for professional growth. With each new member who joins our ranks, we strengthen our collective resolve to uphold the ideals upon which Phi Chi Theta was founded.





ETA GAMMA Rowan University

The Phi Chi Theta Chapter, Eta Gamma, at Rowan University has officially conducted its first official semester on campus this spring after being installed on December 1st, 2023. We held a 2-week long space themed rush process, holding events such as LinkedIn Workshops, Blanket Making Service Night, Fellowship Events and more. We are super excited to welcome in 11 new pledges this semester, and even more excited to build a strong community within our PCT Chapter for the future.

With the help and connections from Vice President and VP of Professional Events, Presley Baumholtz, we were able to partner up with the Rowan Center of Innovation and Entrepreneurship to host a successful Guest Speaker Night with CEO and Founder of Han Dynasty, Han Chiang. Our event was able to attract over 50 attendees, filling up the room with students who aspire to create their own business one day. After the speaker session, Chiang also brought his famous DanDan noodles where the students were able to taste and network with each other.

Our Phi Chi Theta members are proud to have executed several successful events during our first year on campus. At the same time, we've challenged members to grow their leadership skills as well as growing the chapter.



ZETA Boston University

This Spring semester, The Boston University Zeta Chapter established a goal to seize every moment and selected the theme "Opportunity Awaits". The theme encompasses our dedication to looking forward to the future and harnessing our full potential as students. During Open Rush we had the pleasure of welcoming over 120 PNM's, encouraging each to develop their professional skills through a Professional Panel held by current members, resume workshop, and Information Sessions. We also were able to bond with PNM's on a more personal level through the social event.

The heads of Recruitment, Elaine Leiyong, Isabel Lee and Freya Zhu led this process as well as led the formation of our new Upsilon class of 25 new pledges. These pledges enthusiastically represent our chapter's core values of drive, teamwork, creativity and diversity of skill and we are excited for them as they shape the future for our chapter. We are excited to be hosting a coding competition that was planned by our VP of Technology, William De Rocco. This will be open to the school population, and will encourage members as well as other coding-focused students to embrace and enhance their skills in a friendly environment. In addition, we will also be holding a professional panel in the upcoming week for members to gain further insight from professionals who are well established in their field. This professional panel was planned by our VP of Internal, Ethan Chinn.

We are very excited to welcome our new Upsilon pledge class and look forward to their bright future within and outside the fraternity. Furthermore, we uphold our values of drive and diversity of skills through our upcoming events. We are looking towards a wonderful semester while we devote to enriching not only our community, but wherever we impact.



CODING COMPETITION FUNDED BY A NATIONAL PCT GRANT



ZETA EPSILON Grand Valley State University

A social that the Zeta Epsilon Chapter hosted this semester was karaoke night. We went into a local restaurant and sang Karaoke. There were around 10 of us that attended and it was the most popular event of the semester! It was a great way to kick off the semester and get all of us to bond and let our guards down. We even found out that some of our members could actually sing!



CONGRATULATIONS TO OUR ZETA ETA CHAPTER

at the University of Indiana,
Bloomington, for winning the
Kelley School of Business
2024 Student Organization
of the Year Award!





ZETA ETA University of Indiana, Bloomington

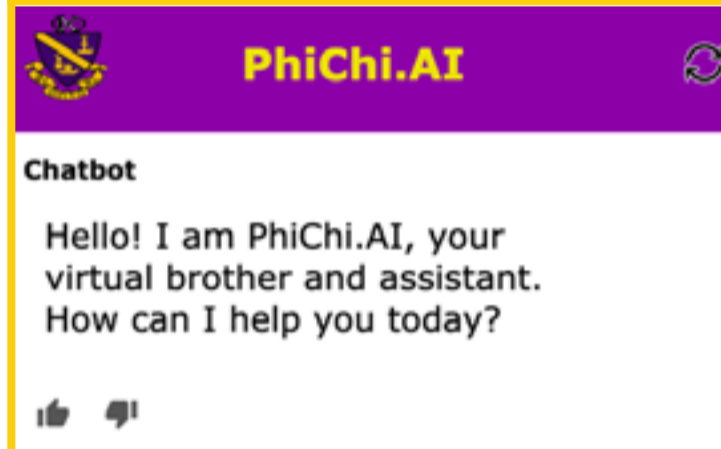
A significant portion of our junior class is studying abroad, and while we will miss them, we hope they enjoy new and exciting experiences. Our reloaded leadership team spent time planning in order to execute our programs which includes our citywide 5K, venture philanthropy investment vehicle, MS Power Apps, AI licensing, street adoption, recruitment, and more! I'm happy to report that we have accomplished at least one of those missions, as we have adopted a one mile stretch on S. Rogers St. between W. Patterson and S. Rockport Rd here in Bloomington - it will very soon be known as 'Phi Chi Theta Way'!

Recruitment has remained an important cornerstone of our ongoing operations and our ongoing initiatives to extend our reach has paid dividends. Our chapter once again shattered records for the number of applications we have received in any semester, becoming one of only three business fraternities to see an increase in applications semester over semester and earning recognition from the Kelley School in the process. The efforts of our stellar recruitment team culminated in the extension of 26 bids to rushees, all but one of which were accepted, bringing our conversion rate on the year to 98%. Our pledge team has since been facilitating the development of our pledges, who have raised a near record \$2,200 for charitable causes in the first half of their pledgship.

For many of our officers, this semester has been about continuing to build momentum on many of our most promising projects and initiatives. Part of that has been our push for modernization and optimization, which has included an overhaul of our bylaws to emphasize utility, the construction of a Power Apps repository for our sponsors, alumni, and members' use and entry into a licensing agreement with a local artificial intelligence startup for PhiChi.AI, our virtual member and assistant in all matters legal and administrative. In addition, we continue to make steady progress in securing permits and permissions for our citywide 5K, wherein we hope to see our entire community join in pursuit of benefit for a smattering of worthy causes. We've also secured all permissions necessary for the establishment of a venture philanthropy vehicle that we are poised to launch late this semester or early next at latest. This fund will invest in local startups pursuing humanitarian goals and allow us to provide students with necessary practical experience, redirect capital where it will maximize impact per dollar, and allow us to raise up our community with hard earned skills that we hone every day as business students.

Our commitment to enriching experiences that promote the wellbeing of our actives and our community has remained alive and well beyond our myriad initiatives as well. Our Environmental Responsibility Chair has begun an environmental responsibility newsletter, we've had speakers arranged by both our Mental Health and Diversity, Equity, and Inclusion Chairs, and we've had numerous opportunities for our actives to give back to the community through volunteering opportunities. Our actives also had the opportunity to have coffee with Andersen Tax and watch an IU basketball game at a local restaurant with Ernst & Young, both of whom are corporate sponsors. Later this semester, we will be in Nashville, Tennessee for our Spring formal.

As we enter the final stretch of this academic year, we hope to lay the groundwork for our succeeding leadership team to build further momentum. We know how we do something is just as impactful and important as what we do so we always look to set an example. We know that success is earned over time, so we will continue to do the work required to build towards it!





ZETA GAMMA

University of Illinois, Urbana-Champaign

The brothers and sisters of the Zeta Gamma Chapter participated in the annual campus-wide business fraternity basketball tournament. Held to raise money for the National American Brain Tumor Association, the event helped raise thousands of dollars towards developing a solution to an incurable disease.

Led by members Cian Mitchell, David Sulnius, Zikora Okonkwo, Caitlin Johnson, and Brandon Schnack, Phi Chi Theta advanced to the Championship game, where we eventually placed second in the entire tournament. A special thank you to the University of Illinois for hosting this event. Not only was this a great event to help support an important cause, but provided us with a platform to showcase our very tight brotherhood system. We are very proud of all of our members who represented us in the tournament!



ZETA MU Miami University

The Zeta Mu chapter at Miami University has kicked off another exciting Spring semester! With many exciting events this semester including Bid Day, Pickleball tournaments, and ice skating; this membership has just grown stronger! Our professional chair worked hard on professional events such as Post-Career Fair where members had the opportunity to speak with recruiters from MoLo Solutions, Beacon Hill, Cintas, DHL Supply Chain, Techtronic Industries, and Crowe!

We also had an amazing recruitment, welcoming 17 new pledges! Holding true to Zeta Mu's international focus, this recruitment we had members speak about their study abroad experiences. We also have our annual international week coming up and sent letters to our 7 members abroad who we cannot wait to welcome back in the fall! Moving into fall, we are hoping to strengthen our ties with Alumni and possibly hold an Alumni Weekend!





ZETA OMEGA University of California, Irvine

COLLABORATION WITH ZETA OMICRON

Corona Del Mar Beach

PCT Zeta Omega had a blast teaming up with our twin chapter, PCT UCR Zeta Omicron, from the West. We all headed to Corona Del Mar Beach for a joint bonfire, and it was a day to remember! The beach was buzzing with excitement as we played volleyball together. It got pretty competitive, but it was all in good fun. We laughed, cheered each other on, and enjoyed the game under the sunny sky. What's a beach bonfire without s'mores? We made sure to have plenty! Everyone gathered around the fire, roasting marshmallows, melting chocolate, and squishing it all between graham crackers. The sweet treats made our day even better.

Bonfire, S'mores, and Volleyball

Of course, we didn't want to forget these moments. We took tons of cool pictures to remember the day. Plus, we got creative and made a fun Tik Tok video and an Instagram post together. It was a blast showing off our beach adventure to everyone. As the night rolled in, we said our goodbyes with big smiles. We promised to keep in touch and plan more fun stuff in the future. This beach bonfire was just the start of our friendship with PCT UCR Zeta Omicron. We can't wait to see what else we'll do together!



ZETA OMICRON University of California, Riverside



On Founders' Day, the brothers and sisters of Zeta Omicron gathered during tabling to demonstrate their creativity by drawing or crafting something related to our fraternity and its three pillars: Philanthropy, Professionalism, and Brotherhood. Utilizing pencils, glue, pictures, poster boards, and stickers, they collaborated to create something personal and inspiring.



ZETA RHO

University of South Florida

This Fall, the Zeta Rho Chapter at the University of South Florida is welcoming 21 pledges to join the Mu Class. The Chapter currently retains 78 active members and graduated 13 alumni this past fall semester. Recruitment started the second week of classes following a week of tabling and speaking to classes. The Chapter welcomed 75+ potential new members across six events ranging from a professional workshop to a game night catered by PDQ. We continue to refine our outreach strategy through USF's Canvas platform and BullsConnect student organization platform.

Following the conclusion of recruitment, members participated in various fundraising and philanthropic events. Most notably, members volunteered at multiple school-endorsed events at the Yuengling Center events to raise proceeds for the Chapter's professional and academic pursuits in partnership with the Phi Chi Theta Educational Foundation and USF. To date, the Chapter has raised over \$1,000 through the partnership, which will go towards funding for a Zeta Rho-specific scholarship and a business leader symposium alongside funding assistance for regional and national Phi Chi Theta meetings. Other fundraising activities have revolved around restaurant partnerships and USF's weekly Bull Market events.

From a philanthropic perspective, the Chapter is engaged in all aspects of the Greater Tampa Bay community. The Chapter has partnered with the Hillsborough Educational Foundation to volunteer at multiple in-class volunteering opportunities and raise funds through Bull Markets and our pledge philanthropy projects, where the pledge class has been split into groups of five to raise at least \$250 each to contribute to our total goal of \$1,500 of proceeds raised. Thus far, the pledge classes have executed multiple restaurant partnerships, on-campus bake sales, and car washes, demonstrating the creative initiative for a fantastic cause. Outside of the philanthropic efforts for the Hillsborough Educational Foundation members have also volunteered with Meals on Wheels to deliver hot and ready meals for those in need, Freedom Boat Club to execute Tampa Bay boat cleanups, and Quantum Leap Farms to support rehabilitation for the veteran community.

The Chapter has also continued to engage in professional and community-focused activities. The Chapter expects to host the CEO of Jabil as well as the CEO of the USF Educational Foundation as part of our Executive Speaker Series that provides members with a big-picture perspective on a



Quantum Leap Farms and Boat Clean up Philanthropy Events



ZETA RHO

University of South Florida - Continued

variety of career paths and professional thought leadership. The speaker series complements our series of professional workshops oriented around topics such as communication and leadership. As the community is a key focus, the Chapter has hosted multiple events designed to bring members together, most notably our Founders' Day celebration. We have also hosted beach days, game nights, and personal wellness events for our members. The chapter retreat will take place in Siesta Key, where members will spend a weekend together bonding and enjoying the beach and the local community.

The Zeta Rho chapter has experienced a highly successful semester across each of Phi Chi Theta's core pillars and chapter-specific initiatives. We continue to serve as an organization that brings campus business leaders together, and our professional placements are increasingly reflecting the quality of our community and professional development. Members are continuing to demonstrate extraordinary commitment to the Chapter and leadership engagement. As we continue to grow and develop our professional and community development programs, we aim to continue fostering a tight-knit and productive chapter as each of our members pursues excellence in all their endeavors.



Founders' Day Event



Professional Development Recruitment Workshop and Mu Pledge Class



ZETA SIGMA

University of South Carolina

PCT Zeta Sigma at the University of South Carolina is currently making significant strides towards achieving its chapter objectives. A primary focus for us is the enhancement of our pre-rush marketing endeavors to bolster chapter growth. Under the guidance of our Marketing Director, Dylan Marano, and Co-Rush Directors, Thomas Lutz and Carter Mulchaey, we are steadily advancing towards the realization of our long-term ambitions.

Despite facing competition from established business fraternities on campus, our recruitment efforts have yielded promising results. This semester, we have witnessed a noteworthy increase in potential new members, with our rush attendance doubling compared to the previous year. This achievement places us in a competitive position alongside other business fraternities at the University of South Carolina, marking a significant milestone for our chapter.

Furthermore, we are proud to announce the acceptance of our first international students into Zeta Sigma, marking a significant step forward in our inclusivity efforts. Previously, international students gravitated towards SOU, a fraternity tailored to their needs. However, through concerted campaigns led by our Marketing Director and the collective efforts of our members, we have successfully attracted international interest for the second consecutive semester. This semester alone, we have welcomed two Argentinian students into our fraternity, with more expressing interest in joining our ranks.

In addition to recruitment endeavors, our commitment to community engagement remains unwavering. Our Philanthropy Director, Jack Mitchell, has been pivotal in organizing our involvement with the American Foundation for Suicide Prevention. Building upon last year's collaboration, we have established a chapter team and will actively participate in fundraising activities and the annual walk in April. Moreover, we are exploring new philanthropic ventures, such as forming a Relay for Life team, to expand our community impact.

Fostering a strong bond is paramount to our fraternity's ethos. Under the guidance of our Social Directors, Cutter Law and Jay Brennan, we have maintained momentum in this area. Planned activities, including a retreat to Myrtle Beach and a formal dance in April, aim to strengthen the bonds among our members. Additionally, our Fundraising Director, Will Hoffman, has introduced engaging initiatives like trivia nights and intramural sports teams to further cultivate camaraderie within the chapter.

Lastly, we place particular emphasis on professional development this semester. Led by our Professionalism Director, Hannah Proce, we have implemented initiatives such as guest speaker sessions, company visits for networking opportunities, and collaborations with other business fraternities to expand professional horizons. Notably, our visits to local businesses represent a significant achievement this semester, facilitating practical exposure for our members and laying the groundwork for future endeavors.

In summary, PCT Zeta Sigma remains steadfast in its pursuit of excellence. Through our collective efforts and dedication to our core values, we are poised for continued growth and success within the University of South Carolina community and beyond.





ZETA UPSILON

University of San Diego

The Zeta Upsilon chapter of Phi Chi Theta at The University of San Diego has kicked off the Spring semester with a bang, showcasing the spirit and drive that defines our organization. This semester, our chapter welcomed 17 enthusiastic Potential New Members to the Mu class, marking an optimistic increase from previous semesters. This new class emphasizes the strength of our fraternity outreach and efforts with the increasing interest in our mission and values of personal and professional growth.

One of the highlights of our semester thus far was our collaboration with the engineering fraternity on campus, Theta Tau, for a friendly spike ball tournament. This event not only provided a fun and competitive atmosphere, but also allowed us to expand our outreach and connections with other organizations on campus. The tournament was a huge success, and we are excited to continue this tradition in future semesters, further strengthening our bonds with the Greek life community.

Our chapter has made a great effort to organize our headshot professional event on a per-semester basis. This is an opportunity that all of our actives take advantage of to continuously update their professional photos for use in their career endeavours. Additionally, we organized a philanthropy event in partnership with the San Diego Humane Society. Our actives enjoyed practicing their craft skills by making rope toys for the dogs at our local shelter, spreading joy to the animals still looking for homes. This event not only exemplifies our commitment to service but also shines a light on the compassion and dedication of our members.

As we continue through the semester, the Zeta Upsilon chapter is focused on building upon the momentum of our successful rush week, collaborations, and optimism for continuous growth on campus. We are excited about the future and look forward to ongoing development and success as a chapter. Phi Chi Theta is not just a fraternity; it's a family, and we are proud to be part of such a vibrant and dynamic community.





ZETA XI Drake University

This semester, the Zeta Xi chapter here at Drake experienced an extremely successful recruitment season! Our theme for spring recruitment was “Wild West: Roundin’ up the Phi-ness” - and that we did! We interviewed 3 potential new members (PNM’s), and are proud to report that we successfully activated all 3. We are overjoyed to welcome Kailey, Zoe, and Gavin to our chapter as we guide them through the pledge process to initiation.

Our chapter really bonded during our on and off campus recruitment events. This year, our on campus event fell on Valentine’s day - but we still had a great turn out! We customized bandanas with fabric markers as we listened to some valentine’s tunes and snacked on rice krispy treats and capri suns. For our off campus event, we went to Smashpark in West Des Moines and tried our hands at axe throwing. This was the first time for many of us trying this activity, and we all had a great time! Our former president, Simran Bhagat, even got a bull’s eye!

As the Director of Recruitment, I am extremely proud of our chapter’s commitment to showing up for our PNM’s and the chapter as a whole during the recruitment process. It can be a long, stressful week, but the results exceeded my expectations. We focused on making a connection with PNM’s at meet and greet which helped us form strong connections with our pledges early on.

We look forward to initiating our new pledges, and for fall recruitment season next school year!





ZETA CHI University of Delaware

B19? O24? Last November, Zeta Chi was calling out BINGO at the University of Delaware and having a blast raising funds for our chapter. Organized by our Executive Board, a bingo fundraising event was held at the University of Delaware's Perkins Student Center. This event's doors were opened to all members of the UD community, not just PCT members. This allowed our chapter to connect with new people who may not have known about us beforehand.

Admission to our bingo event cost \$4, and in total we were able to raise around \$200 for our chapter! For the lucky winners, there was a selection of prize baskets filled with necessities for any college student, ranging from merchandise, food, gift cards, and even cleaning supplies! The event had a great turnout, with around 30 PCT members and 20 non-PCT students who were eager to win some prizes. The proceeds from this event went towards funding other PCT events, such as our Winter Formal.

After discovering our chapter's love for bingo, our recruitment chairs decided to bring bingo back to a different type of event, our rush social event! During our most recent rush season, we invited all potential new members (PNMs) to get to know our brothers and sisters in a fun and relaxed setting. We offered pizza, music, and prizes consisting of candy and gift cards. We played several rounds of bingo, even mixing it up with different "modes" like four corners and X marks the spot. This event allowed PNMs and Zeta Chi brothers and sisters to mingle for the first time in a social setting, providing a glimpse into what our brotherhood events are like. The classroom was filled with laughter and conversation; the PNMs really enjoyed the event.

Due to our event's popularity, we will also be bringing back the bingo fundraiser in April! Who knew that such a simple and nostalgic game that many students remember from their childhood can bring groups of people together— even if just for a moment. What started as a simple fundraising idea blossomed into a fun way to bring our brotherhood together. As a relatively young chapter we are still establishing traditions, and it is safe to say that bingo will be one of them going forward.





Please Pardon Our Dust - New Member Pages Coming Soon



PROFESSIONALISM
Phi Chi Theta National Business Fraternity is dedicated to instilling professionalism in all of our endeavors and is a foundational pillar for every member.

FRATERNITY
Membership is the bond that joins us together in our pursuit of a local and national network. We strive toward making the Phi Chi Theta name a mark of excellence in the business community.

SERVICE
A core value of the Phi Chi Theta community, service allows us to give back to the communities in which we develop as future business leaders.

The founders were six women from two of the competing business fraternities, Phi Theta Kappa and Phi Kappa Epsilon. These women joined forces to form an organization whose PURPOSE is:

"To promote the cause of higher business education and training for all individuals, to foster high ideals for everyone pursuing a career in business; to encourage fraternity and cooperation among people preparing for such careers; and to stimulate the spirit of sacrifice and unselfish devotion to the attainment of such ends."



SCHOLARSHIP PROGRAM

DUE: JUNE 15, 2024

Application open now!



SCAN ME



PHI CHI THETA
Educational Foundation

Copyright © 2024 Phi Chi Theta Business & Economics Fraternity

THE IRIS® is a Registered Trademark of Phi Chi Theta.

All rights reserved.

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law.

The IRIS is published twice annually. Submissions are due March 15 and October 15 for the spring and fall editions.

For permission requests, contact:

IRISeditor@phichitheta.org.

PHI CHI THETA NATIONAL OFFICE
P. O. Box 113394
Carrollton, TX 75011-3394

www.phichitheta.org

phichitheta.org/members

HAVE YOU SET UP AN ACCOUNT ON OUR MEMBERS ONLY WEBSITE? POST JOBS, CONNECT WITH OTHER MEMBERS AND ALUMNI, SHARE EVENTS, ACCESS OUR ARCHIVES AND MORE. VISIT PHICHITHETA.ORG/MEMBERS/.

